

A Proof of Theorem 4.1

A.1 Preliminaries

A.1.1 Useful concentration

Our proof will require applying the following concentration inequality, derived from Azuma's inequality:

Lemma A.1. *Let W_1, \dots, W_τ be random variables in \mathbb{R} such that $|W_t| \leq W_{max}$. Suppose for all $t \in [\tau]$, for all w_1, \dots, w_{t-1} ,*

$$\mathbb{E}[W_t | W_{t-1} = w_{t-1}, \dots, W_1 = w_1] = 0.$$

Then, with at least $1 - \delta$,

$$\left| \sum_{t=1}^{\tau} W_t \right| \leq W_{max} \sqrt{2\tau \log(2/\delta)}.$$

Proof. This is a reformulated version of Azuma's inequality. To see this, define

$$Z_t = \sum_{i=1}^t W_i \quad \forall t,$$

and initialize $Z_0 = 0$. We start by noting that for all $t \in [\tau]$, since

$$Z_t = \sum_{i=1}^t W_i = W_t + \sum_{i=1}^{t-1} W_i = W_t + Z_{t-1},$$

we have

$$\begin{aligned} \mathbb{E}[Z_t | Z_{t-1}, \dots, Z_1] &= \mathbb{E}[W_t | Z_{t-1}, \dots, Z_1] + \mathbb{E}[Z_{t-1} | Z_{t-1}, \dots, Z_1] \\ &= \mathbb{E}[W_t | Z_{t-1}, \dots, Z_1] + Z_{t-1}. \end{aligned}$$

Further, it is easy to see that $Z_i = z_i \forall i \in [t-1]$ if and only if $W_i = z_i - z_{i-1} \forall i \in [t-1]$, hence

$$\mathbb{E}[W_t | Z_{t-1} = z_{t-1}, \dots, Z_1 = z_1] = \mathbb{E}[W_t | W_i = z_i - z_{i-1} \forall i \in [t-1]] = 0.$$

Combining the last two equations implies that

$$\mathbb{E}[Z_t | Z_{t-1}, \dots, Z_1] = Z_{t-1},$$

and the Z_t 's define a martingale. Since for all t ,

$$|Z_t - Z_{t-1}| = |W_t| \leq W_{max},$$

we can apply Azuma's inequality to show that with probability at least $1 - \delta$,

$$|Z_\tau - Z_0| \geq W_{max} \sqrt{2\tau \log(2/\delta)},$$

which immediately gives the result. \square

A.1.2 Sub-space decomposition and projection

We will also need to divide \mathbb{R}^d in several sub-spaces, and project our observations to said subspaces.

Sub-space decomposition We focus on the sub-space generated by the non-modified features x_t 's and the sub-space generated by the feature modifications Δ_t 's. We let r be the rank of Σ , and let $\lambda_r \geq \dots \geq \lambda_1 > 0$ be the non-zero eigenvalues of Σ . Further, we let f_1, \dots, f_r be the unit eigenvectors (i.e., such that $\|f_1\|_1 = \dots = \|f_r\|_1 = 1$) corresponding to eigenvalues $\lambda_1, \dots, \lambda_r$ of Σ . As Σ is a symmetric matrix, f_1, \dots, f_r are orthonormal. We abuse notations in the proof of Theorem 4.1 and denote $\Sigma = \text{span}(f_1, \dots, f_r)$ when clear from context.

For all k , let e_k be the unit vector such that $e_k(k) = 1$ and $e_k(j) = 0 \forall j \neq k$. At time τ , we denote $\mathcal{D}_\tau = \text{span}(e_k)_{k \in D_\tau}$ the sub-space of \mathbb{R}^d spanned by the features in D_τ .

Finally, we let

$$\mathcal{V}_\tau = \Sigma + \mathcal{D}_\tau = \text{span}(f_1, \dots, f_r) + \text{span}(e_k)_{k \in D_\tau}$$

be the Minkowski sum of sub-spaces Σ and \mathcal{D}_τ .

Projection onto sub-spaces For any vector z , sub-space \mathcal{H} of \mathbb{R}^d , we write $z = z(\mathcal{H}) + z(\mathcal{H}^\perp)$ where $z(\mathcal{H})$ is the projection of z onto sub-space \mathcal{H} , i.e. is uniquely defined as

$$z(\mathcal{H}) = \sum_{q \in B} (z^\top q) q$$

for any orthonormal basis B of \mathcal{H} . We also let $z(\mathcal{H}^\perp)$ be the projection on the orthogonal complement \mathcal{H}^\perp . In particular, $z(\mathcal{H})$ is orthogonal to $z(\mathcal{H}^\perp)$. Further, we write $\bar{X}_\tau(\mathcal{H})$ the matrix whose rows are given by $\bar{x}_t(\mathcal{H})^\top$ for all $t \in [\tau]$.

A.2 Main Proof

Characterization of the least-square estimate via first-order conditions First, for any least square solution $\hat{\beta}_E$ at time $\tau(E)$, we write the first order conditions solved by $\hat{\beta}_E(\mathcal{V}_{\tau(E)})$, the projection of $\hat{\beta}_E$ on sub-space $\mathcal{V}_{\tau(E)}$. We abuse notations to let $\varepsilon_{\tau(E)} \triangleq (\varepsilon_t)_{t \in [\tau(E)]}$ the vector of all ε_t 's up until time $\tau(E)$, and state the result as follows:

Lemma A.2 (First-order conditions projected onto $\mathcal{V}_{\tau(E)}$). *Suppose $\hat{\beta}_E \in LSE(\tau(E))$. Then,*

$$\left(\bar{X}_{\tau(E)}(\mathcal{V}_{\tau(E)})^\top \bar{X}_{\tau(E)}(\mathcal{V}_{\tau(E)}) \right) \left(\hat{\beta}_E(\mathcal{V}_{\tau(E)}) - \beta^*(\mathcal{V}_{\tau(E)}) \right) = \bar{X}_{\tau(E)}(\mathcal{V}_{\tau(E)})^\top \varepsilon_{\tau(E)}.$$

Proof. For simplicity of notations, we drop all $\tau(E)$ indices and subscripts in this proof. Remember that

$$LSE = \underset{\beta}{\operatorname{argmin}} (\bar{X}\beta - \bar{Y})^\top (\bar{X}\beta - \bar{Y}).$$

Since $\hat{\beta}_E \in LSE$, it must satisfy the first order conditions given by

$$2\bar{X}^\top (\bar{X}\hat{\beta}_E - \bar{Y}) = 0,$$

which can be rewritten as

$$\bar{X}^\top \bar{X}\hat{\beta}_E = \bar{X}^\top \bar{Y}.$$

Second, we note that for all t , $x_t \in \operatorname{span}(f_1, \dots, f_r)$ and $\Delta_t \in \operatorname{span}((e_k)_{k \in D})$ (by definition of D). This immediately implies, in particular, that $\bar{x}_t = x_t + \Delta_t \in \mathcal{V}$. In turn, $\bar{x}_t(\mathcal{V}) = \bar{x}_t$ for all t , and

$$\bar{X} = \bar{X}(\mathcal{V}).$$

As such, the first order condition can be written

$$\bar{X}(\mathcal{V})^\top \bar{X}(\mathcal{V})\hat{\beta}_E = \bar{X}(\mathcal{V})^\top \bar{Y}.$$

Now, we remark that

$$\begin{aligned} \bar{X}(\mathcal{V})^\top \bar{X}(\mathcal{V})\hat{\beta}_E &= \sum_{t \in S} \bar{x}_t(\mathcal{V}) \bar{x}_t(\mathcal{V})^\top \hat{\beta}_E \\ &= \sum_{t \in S} \bar{x}_t(\mathcal{V}) \bar{x}_t(\mathcal{V})^\top \hat{\beta}_E(\mathcal{V}) + \sum_{t \in S} \bar{x}_t(\mathcal{V}) \bar{x}_t(\mathcal{V})^\top \hat{\beta}_E(\mathcal{V}^\perp) \\ &= \sum_{t \in S} \bar{x}_t(\mathcal{V}) \bar{x}_t(\mathcal{V})^\top \hat{\beta}_E(\mathcal{V}) \\ &= \bar{X}(\mathcal{V})^\top \bar{X}(\mathcal{V})\hat{\beta}_E(\mathcal{V}), \end{aligned}$$

where the second-to-last equality follows from the fact that \mathcal{V} and \mathcal{V}^\perp are orthogonal, which immediately implies $\bar{x}_t(\mathcal{V})^\top \hat{\beta}_E(\mathcal{V}^\perp) = 0$ for all t . To conclude the proof, we note that $\bar{Y} = \bar{X}^\top \beta^* + \varepsilon = \bar{X}(\mathcal{V})^\top \beta^*(\mathcal{V}) + \varepsilon$. Plugging this in the above equation, we obtain that

$$\bar{X}(\mathcal{V})^\top \bar{X}(\mathcal{V})\hat{\beta}_E(\mathcal{V}) = \bar{X}(\mathcal{V})^\top \bar{X}(\mathcal{V})^\top \beta^*(\mathcal{V}) + \bar{X}(\mathcal{V})^\top \varepsilon.$$

This can be rewritten

$$\left(\bar{X}(\mathcal{V})^\top \bar{X}(\mathcal{V}) \right) \left(\hat{\beta}_E(\mathcal{V}) - \beta^*(\mathcal{V}) \right) = \bar{X}(\mathcal{V})^\top \varepsilon,$$

which completes the proof. \square

Upper-bounding the right-hand side of the first order conditions We now use concentration to give an upper bound on a function of the right-hand side of the first order conditions,

$$\left(\hat{\beta}_E(\mathcal{V}_{\tau(E)}) - \beta^*(\mathcal{V}_{\tau(E)})\right)^\top \bar{X}_{\tau(E)}(\mathcal{V}_{\tau(E)})^\top \varepsilon_{\tau(E)}.$$

Lemma A.3. *With probability at least $1 - \delta$,*

$$\begin{aligned} & \left(\hat{\beta}_E(\mathcal{V}_{\tau(E)}) - \beta^*(\mathcal{V}_{\tau(E)})\right)^\top \bar{X}_{\tau(E)}(\mathcal{V}_{\tau(E)})^\top \varepsilon \\ & \leq \left\| \hat{\beta}_E(\mathcal{V}_{\tau(E)}) - \beta^*(\mathcal{V}_{\tau(E)}) \right\|_2 \cdot K' \sqrt{d\tau(E) \log(2d/\delta)}. \end{aligned}$$

where K' is a constant that only depends on the distribution of costs and the bound σ on the noise.

Proof. Pick any $k \in [d]$, and define $W_t = \bar{x}_t(k)\varepsilon_t$. First, we remark that

$$|\bar{x}_t(k)| \leq |x_t(k)| + |\Delta_t(k)| \leq 1 + \max_{k \in [d], i \in [l]} \frac{B^i}{c^i(k)}.$$

In turn, $|W_t| \leq K'$ where

$$K' \triangleq \left(1 + \max_{k \in [d], i \in [l]} \frac{B^i}{c^i(k)}\right) \sigma.$$

Further, note that both $x_t(k)$ and ε_t are independent of the history of play up through time $t - 1$, hence of W_1, \dots, W_{t-1} , and that ε_t is further independent of Δ_t (the distribution of Δ_t is a function of the currently posted $\hat{\beta}_{E-1}$ only, which only depends on the previous time steps). Noting that if A, B, C are random variables, we have

$$\begin{aligned} \mathbb{E}_{A,B} [AB|C = c] &= \sum_a \sum_b ab \Pr[A = a, B = b|C = c] \\ &= \sum_a \sum_b ab \Pr[A = a|B = b, C = c] \Pr[B = b|C = c] \\ &= \sum_b b \left(\sum_a a \Pr[A = a|B = b, C = c] \right) \Pr[B = b|C = c] \\ &= \sum_b b \mathbb{E}_A [A|B = b, C = c] \Pr[B = b|C = c] \\ &= \mathbb{E}_B \left[\mathbb{E}_A [A|B, C = c] B|C = c \right], \end{aligned}$$

and applying this with $A = \varepsilon_t$, $B = \Delta_t(k)$, $C = W_1 \cap \dots \cap W_{t-1}$, we obtain

$$\begin{aligned} \mathbb{E}[W_t|W_{t-1}, \dots, W_1] &= \mathbb{E}[\bar{x}_t(k)\varepsilon_t|W_{t-1}, \dots, W_1] \\ &= \mathbb{E}[x_t(k)\varepsilon_t|W_{t-1}, \dots, W_1] + \mathbb{E}[\Delta_t(k)\varepsilon_t|W_{t-1}, \dots, W_1] \\ &= \mathbb{E}[x_t(k)\varepsilon_t] + \mathbb{E}_{\Delta_t} \left[\mathbb{E}_{\varepsilon_t} [\varepsilon_t|\Delta_t(k), W_{t-1}, \dots, W_1] \cdot \Delta_t(k) \middle| W_{t-1}, \dots, W_1 \right] \\ &= \mathbb{E}_{x_t} \left[x_t(k) \cdot \mathbb{E}_{\varepsilon} [\varepsilon_t|x_t(k)] \right] + \mathbb{E}_{\Delta_t} \left[\Delta_t(k) \cdot \mathbb{E}_{\varepsilon_t} [\varepsilon_t] \middle| W_{t-1}, \dots, W_1 \right] \\ &= 0, \end{aligned}$$

since $\mathbb{E}_{\varepsilon_t} [\varepsilon_t] = 0$ and $\mathbb{E}_{\varepsilon} [\varepsilon_t|x_t(k)] = 0$. Hence, we can apply Lemma A.1 and a union bound over all d features to show that with probability at least $1 - \delta$,

$$\sum_{t=1}^{\tau(E)} \bar{x}_t(k)\varepsilon_t \geq -K' \sqrt{2\tau(E) \log(2d/\delta)} \quad \forall k \in [d].$$

By Cauchy-Schwarz, we have

$$\begin{aligned}
 \left(\hat{\beta}_E(\mathcal{V}) - \beta^*(\mathcal{V}) \right)^\top \sum_{t=1}^{\tau(E)} \bar{x}_t \varepsilon_t &\leq \left\| \hat{\beta}_E(\mathcal{V}) - \beta^*(\mathcal{V}) \right\|_2 \cdot \left\| \sum_{t=1}^{\tau(E)} \bar{x}_t \varepsilon_t \right\|_2 \\
 &\leq \left\| \hat{\beta}_E(\mathcal{V}) - \beta^*(\mathcal{V}) \right\|_2 \sqrt{\sum_{k=1}^d \left(\sum_t \bar{x}_t(k) \varepsilon_t \right)^2} \\
 &\leq \left\| \hat{\beta}_E(\mathcal{V}) - \beta^*(\mathcal{V}) \right\|_2 \cdot K' \sqrt{2d\tau(E) \log(2d/\delta)}.
 \end{aligned}$$

□

Strong convexity of the mean-squared error in sub-space $\mathcal{V}(\tau(E))$ We give a lower bound on the eigenvalues of $\bar{X}^\top \bar{X}$ on sub-space $\mathcal{V}(\tau(E))$, so as to show that at time $\tau(E)$, any least square solution $\hat{\beta}_E$ satisfies

$$\begin{aligned}
 \left(\hat{\beta}_E(\mathcal{V}_{\tau(E)}) - \beta^*(\mathcal{V}_{\tau(E)}) \right)^\top \bar{X}_{\tau(E)}(\mathcal{V}_{\tau(E)})^\top \bar{X}_{\tau(E)}(\mathcal{V}_{\tau(E)}) \left(\hat{\beta}_E(\mathcal{V}_{\tau(E)}) - \beta^*(\mathcal{V}_{\tau(E)}) \right) \\
 \geq \Omega(n) \left\| \hat{\beta}_E(\mathcal{V}_{\tau(E)}) - \beta^*(\mathcal{V}_{\tau(E)}) \right\|_2^2.
 \end{aligned}$$

To do so, we will need the following concentration inequalities:

Lemma A.4. *Suppose $\mathbb{E}[x_t] = 0$. Fix $\tau(E) = En$ for some $E \in \mathbb{N}$. With probability at least $1 - \delta$, we have that*

$$\sum_{t=1}^{\tau(E)} z^\top x_t x_t^\top z \geq \left(\lambda_r \tau(E) - 2rd\sqrt{\tau(E) \log(6r/\delta)} \right) \|z\|_2^2 \quad \forall z \in \Sigma,$$

and

$$\sum_{t=1}^{\tau(E)} z^\top \Delta_t \Delta_t^\top z \geq \left(\min_{i,k} \left\{ \pi^i \left(\frac{B^i}{c^i(k)} \right)^2 \right\} n - \left(\max_{i,k} \left\{ \frac{B^i}{c^i(k)} \right\} \right)^2 \sqrt{2n \log(6d/\delta)} \right) \|z\|_2^2 \quad \forall z \in \mathcal{D}_{\tau(E)}$$

and

$$\sum_{t=1}^{\tau(E)} z^\top x_t \Delta_t^\top z \geq -2 \max_{i,k} \left\{ \frac{B^i}{c^i(k)} \right\} d \sqrt{\tau(E) \log(6d/\delta)} \|z\|_2^2 \quad \forall z \in \mathbb{R}^d.$$

Proof. Deferred to Appendix A.2.1. □

We will also need the following statement on the norm of the projections of any $z \in \mathcal{V}$ to \mathcal{D} and Σ :

Lemma A.5. *Let*

$$\begin{aligned}
 \lambda(\mathcal{D}, \Sigma) &= \inf_{z \in \mathcal{D} + \Sigma} \|z(\mathcal{D})\|_2 + \|z(\Sigma)\|_2 \\
 \text{s.t.} \quad &\|z\|_2 = 1.
 \end{aligned}$$

Then, $\lambda(\mathcal{D}, \Sigma) > 0$.

Proof. With respect to the Euclidean metric, the objective function is continuous in z (the orthogonal projection operators are linear hence continuous functions of z and $z \rightarrow \|z\|_2$ also is a continuous function), and its feasible set is compact (as it is a sphere in a bounded-dimensional space over real values). By the extreme value theorem, the optimization problem admits an optimal solution, i.e., there exists z^* with $\|z^*\|_2 = 1$ such that $\lambda(\mathcal{D}, \Sigma) = \|z^*(\mathcal{D})\|_2 + \|z^*(\Sigma)\|_2$. Now, supposing $\lambda(\mathcal{D}, \Sigma) \leq 0$, it must necessarily be the case that $z(\mathcal{D}) = 0$, $z(\Sigma) = 0$. In particular, this means z is orthogonal to both \mathcal{D} and Σ . In turn, z must be orthogonal to every vector in $\mathcal{D} + \Sigma$; since $z \in \mathcal{D} + \Sigma$, this is only possible when $z = 0$, contradicting $\|z\|_2 = 1$. □

We can now move onto the proof of our lower bound for

$$\left(\hat{\beta}_E(\mathcal{V}_{\tau(E)}) - \beta^*(\mathcal{V}_{\tau(E)}) \right)^\top \bar{X}_{\tau(E)}(\mathcal{V}_{\tau(E)})^\top \bar{X}_{\tau(E)}(\mathcal{V}_{\tau(E)}) \left(\hat{\beta}_E(\mathcal{V}_{\tau(E)}) - \beta^*(\mathcal{V}_{\tau(E)}) \right).$$

Corollary A.6. Fix $\tau(E) = En$ for some $E \in \mathbb{N}$. With probability at least $1 - \delta$,

$$\begin{aligned} & \left(\hat{\beta}_E(\mathcal{V}_{\tau(E)}) - \beta^*(\mathcal{V}_{\tau(E)}) \right)^\top \bar{X}_{\tau(E)}(\mathcal{V}_{\tau(E)})^\top \bar{X}_{\tau(E)}(\mathcal{V}_{\tau(E)}) \left(\hat{\beta}_E(\mathcal{V}_{\tau(E)}) - \beta^*(\mathcal{V}_{\tau(E)}) \right) \\ & \geq \left(\frac{\lambda n}{2} - \kappa' d^2 \sqrt{\tau(E) \log(6d/\delta)} \right) \left\| \hat{\beta}_E(\mathcal{V}_{\tau(E)}) - \beta^*(\mathcal{V}_{\tau(E)}) \right\|_2^2, \end{aligned}$$

for some constants κ' , λ that only depend on σ , \mathcal{C} , and Σ , with $\lambda > 0$.

Proof. Since it is clear from context, we drop all $\tau(E)$ subscripts in the notation of this proof. First, we remark that

$$\begin{aligned} z^\top \bar{X}^\top \bar{X} z &= \sum_t z^\top \bar{x}_t \bar{x}_t^\top z \\ &= \sum_t z^\top x_t x_t^\top z + \sum_t z^\top \Delta_t \Delta_t^\top z + 2 \sum_t z^\top \Delta_t z^\top x_t. \end{aligned}$$

We have by Lemma A.5 that for all $z \in \mathcal{V} = \mathcal{D} + \Sigma$,

$$\|z(\mathcal{D})\|_2 + \|z(\Sigma)\|_2 \geq \lambda(\mathcal{D}, \Sigma) \|z\|_2.$$

Let $\lambda(\Sigma) \triangleq \min_{D \subset [d]} \lambda(\mathcal{D}, \Sigma)$. Since there are finitely many subsets D of $[d]$ (and corresponding sub-spaces \mathcal{D}) and since for all such subsets, $\lambda(\mathcal{D}, \Sigma) > 0$, we have that $\lambda(\Sigma) > 0$. Further,

$$\|z(\mathcal{D})\|_2 + \|z(\Sigma)\|_2 \geq \lambda(\Sigma) \|z\|_2.$$

Therefore, it must be the case that either $\|z(\mathcal{D})\|_2 \geq \frac{\lambda(\Sigma)}{2} \|z\|_2$ or $\|z(\Sigma)\|_2 \geq \frac{\lambda(\Sigma)}{2} \|z\|_2$. We divide our proof into the corresponding two cases:

1. The first case is when $\|z(\Sigma)\|_2 \geq \frac{\lambda(\Sigma)}{2} \|z\|_2$. Then, note that since $z^\top \Delta_t \Delta_t^\top z \geq 0$ always, we have

$$\begin{aligned} \sum_t z^\top \bar{x}_t \bar{x}_t^\top z &\geq \sum_t z^\top x_t x_t^\top z + 2 \sum_t z^\top \Delta_t z^\top x_t \\ &= \sum_t z(\Sigma)^\top x_t x_t^\top z(\Sigma) + 2 \sum_t z^\top \Delta_t z^\top x_t, \end{aligned}$$

where the last equality follows from the fact that $x_t \in \Sigma$ and $z = z(\Sigma) + z(\Sigma^\perp)$. By Lemma A.4, we get that for some constant C_1 that depends only on \mathcal{C} ,

$$\begin{aligned} & \sum_t z^\top \bar{x}_t \bar{x}_t^\top z \\ & \geq \left(\lambda_r \tau(E) - 2rd \sqrt{\tau(E) \log(6r/\delta)} \right) \|z(\Sigma)\|_2^2 - C_1 d \sqrt{\tau(E) \log(6d/\delta)} \|z\|_2^2 \\ & \geq \left(\frac{\lambda(\Sigma) \lambda_r}{2} \tau(E) - \lambda(\Sigma) rd \sqrt{\tau(E) \log(6r/\delta)} - C_1 d \sqrt{\tau(E) \log(6d/\delta)} \right) \|z\|_2^2 \\ & \geq \left(\frac{\lambda(\Sigma) \lambda_r}{2} \tau(E) - \lambda(\Sigma) d^2 \sqrt{\tau(E) \log(6d/\delta)} - C_1 d \sqrt{\tau(E) \log(6d/\delta)} \right) \|z\|_2^2. \end{aligned}$$

(The second step assumes $\lambda_r \tau(E) - 2rd \sqrt{\tau(E) \log(6r/\delta)} \geq 0$. When this is negative, the bound trivially holds as $\sum_t z^\top \bar{x}_t \bar{x}_t^\top z \geq 0$.)

2. The second case arises when $\|z(\mathcal{D})\|_2 \geq \frac{\lambda(\Sigma)}{2} \|z\|_2$. Note that

$$\begin{aligned} \sum_t z^\top \bar{x}_t \bar{x}_t^\top z &\geq \sum_t z^\top \Delta_t \Delta_t^\top z + 2 \sum_t z^\top \Delta_t z^\top x_t \\ &= \sum_t z(\mathcal{D})^\top \Delta_t \Delta_t^\top z(\mathcal{D}) + 2 \sum_t z^\top \Delta_t z^\top x_t, \end{aligned}$$

as $\Delta_t \in \mathcal{D}$ and $z = z(\mathcal{D}) + z(\mathcal{D}^\perp)$. By Lemma A.4, it follows that for some constants C_2, C_3 that only depend on \mathcal{C} ,

$$\begin{aligned} &\sum_t z^\top \bar{x}_t \bar{x}_t^\top z \\ &\geq \left(n \min_{i,k} \left\{ \pi^i \left(\frac{B^i}{c^i(k)} \right)^2 \right\} - C_2 \sqrt{n \log(6d/\delta)} \right) \|z(\mathcal{D})\|_2^2 - C_3 d \sqrt{\tau(E) \log(6d/\delta)} \|z\|_2^2 \\ &\geq \left(\frac{\lambda(\Sigma)n}{2} \min_{i,k} \left\{ \pi^i \left(\frac{B^i}{c^i(k)} \right)^2 \right\} - \frac{\lambda(\Sigma)C_2}{2} \sqrt{n \log(6d/\delta)} - C_3 d \sqrt{\tau(E) \log(6d/\delta)} \right) \|z\|_2^2 \\ &\geq \left(\frac{\lambda(\Sigma)n}{2} \min_{i,k} \left\{ \pi^i \left(\frac{B^i}{c^i(k)} \right)^2 \right\} - \frac{\lambda(\Sigma)C_2}{2} \sqrt{\tau(E) \log(6d/\delta)} - C_3 d \sqrt{\tau(E) \log(6d/\delta)} \right) \|z\|_2^2. \end{aligned}$$

Noting that by definition $\lambda_r > 0$ and $\min_{i,k} \left\{ \pi^i \left(\frac{B^i}{c^i(k)} \right)^2 \right\} > 0$, and picking the worse of the two above bounds on $\sum_t z^\top \bar{x}_t \bar{x}_t^\top z$ concludes the proof with

$$\lambda = \frac{\lambda(\Sigma)}{2} \min \left(\lambda_r, \min_{i,k} \left\{ \pi^i \left(\frac{B^i}{c^i(k)} \right)^2 \right\} \right) > 0.$$

□

We can now prove Theorem 4.1. By Lemma A.2, we have that

$$\left(\bar{X}_{\tau(E)} (\mathcal{V}_{\tau(E)})^\top \bar{X}_{\tau(E)} (\mathcal{V}_{\tau(E)}) \right) \left(\hat{\beta}_E (\mathcal{V}_{\tau(E)}) - \beta^* (\mathcal{V}_{\tau(E)}) \right) = \bar{X}_{\tau(E)} (\mathcal{V}_{\tau(E)})^\top \varepsilon_{\tau(E)},$$

which immediately yields

$$\begin{aligned} &\left(\hat{\beta}_E (\mathcal{V}_{\tau(E)}) - \beta^* (\mathcal{V}_{\tau(E)}) \right)^\top \left(\bar{X}_{\tau(E)} (\mathcal{V}_{\tau(E)})^\top \bar{X}_{\tau(E)} (\mathcal{V}_{\tau(E)}) \right) \left(\hat{\beta}_E (\mathcal{V}_{\tau(E)}) - \beta^* (\mathcal{V}_{\tau(E)}) \right) \\ &= \left(\hat{\beta}_E (\mathcal{V}_{\tau(E)}) - \beta^* (\mathcal{V}_{\tau(E)}) \right)^\top \bar{X} (\mathcal{V}_{\tau(E)})^\top \varepsilon_{\tau(E)} \end{aligned}$$

by performing matrix multiplication with $\left(\hat{\beta}_E (\mathcal{V}_{\tau(E)}) - \beta^* (\mathcal{V}_{\tau(E)}) \right)^\top$ on both sides on the first-order conditions. Further, by Lemma A.3, Corollary A.6, and a union bound, we get that with probability at least $1 - \delta$,

$$\begin{aligned} &\left(\hat{\beta}_E (\mathcal{V}_{\tau(E)}) - \beta^* (\mathcal{V}_{\tau(E)}) \right)^\top \bar{X}_{\tau(E)} (\mathcal{V}_{\tau(E)})^\top \bar{X}_{\tau(E)} (\mathcal{V}_{\tau(E)}) \left(\hat{\beta}_E (\mathcal{V}_{\tau(E)}) - \beta^* (\mathcal{V}_{\tau(E)}) \right) \\ &\geq \left(\frac{\lambda n}{2} - \kappa' d^2 \sqrt{\tau(E) \log(12d/\delta)} \right) \left\| \hat{\beta}_E (\mathcal{V}_{\tau(E)}) - \beta^* (\mathcal{V}_{\tau(E)}) \right\|_2^2, \end{aligned}$$

and

$$\begin{aligned} &\left(\hat{\beta}_E (\mathcal{V}_{\tau(E)}) - \beta^* (\mathcal{V}_{\tau(E)}) \right)^\top \bar{X}_{\tau(E)} (\mathcal{V}_{\tau(E)})^\top \varepsilon \\ &\leq \left\| \hat{\beta}_E (\mathcal{V}_{\tau(E)}) - \beta^* (\mathcal{V}_{\tau(E)}) \right\|_2 \cdot K' \sqrt{d\tau(E) \log(4d/\delta)}. \end{aligned}$$

Combining the two above inequalities with the first-order conditions yields

$$\left\| \hat{\beta}_E (\mathcal{V}_{\tau(E)}) - \beta^* (\mathcal{V}_{\tau(E)}) \right\|_2 \leq \frac{K' \sqrt{d\tau(E) \log(4d/\delta)}}{\frac{\lambda n}{2} - \kappa' d^2 \sqrt{\tau(E) \log(12d/\delta)}}.$$

For

$$n \geq \frac{4\kappa' d^2}{\lambda} \sqrt{\tau(E) \log(12d/\delta)},$$

the bound becomes

$$\left\| \hat{\beta}_E (\mathcal{V}_{\tau(E)}) - \beta^* (\mathcal{V}_{\tau(E)}) \right\|_2 \leq \frac{4K' \sqrt{d\tau(E) \log(4d/\delta)}}{\lambda n}.$$

The proof concludes by letting $K \triangleq 4K'$, $\kappa \triangleq 4\kappa'$ and noting that since $\mathcal{D}_{\tau(E)} \subset \mathcal{V}_{\tau(E)}$ by construction, the statement holds true over $\mathcal{D}_{\tau(E)}$ (projecting onto a subspace cannot increase the ℓ_2 -norm).

A.2.1 Proof of Lemma A.4

For the first statement, note that for all $k \neq j \leq r$,

$$\mathbb{E} [f_k^\top x_t x_t^\top f_j] = f_k^\top \mathbb{E} [x_t x_t^\top] f_j = \lambda_j f_k^\top f_j,$$

as f_j is (by definition) an eigenvector of $\Sigma = \mathbb{E} [x_t x_t^\top]$ for eigenvalue λ_j . Note that the $f_j^\top x_t x_t^\top f_k = (f_j^\top x_t)(f_k^\top x_t)$ are random variables that are independent across t . Further, by Cauchy-Schwarz,

$$|(f_k^\top x_t)(f_j^\top x_t)| \leq \|f_k\|_2 \|f_j\|_2 \|x_t\|_2^2 = \|x_t\|_2^2 \leq d.$$

Therefore, we can apply Hoeffding with a union bound over the r^2 choices of (f_k, f_j) to show that with probability at least $1 - \delta'$,

$$\left| \sum_{t=1}^{\tau(E)} f_k^\top x_t x_t^\top f_j - \lambda_j \tau(E) f_k^\top f_j \right| \leq d \sqrt{2\tau(E) \log(2r^2/\delta')}.$$

Note now that for all $z \in \Sigma$, we can write $z = \sum_{k=1}^r (z^\top f_k) f_k$, and as such

$$\begin{aligned} & \left| \sum_{t=1}^{\tau(E)} z^\top x_t x_t^\top z - \sum_{k,j=1}^r (z^\top f_k)(z^\top f_j) \lambda_j \tau(E) f_k^\top f_j \right| \\ &= \left| \sum_{t=1}^{\tau(E)} \sum_{k,j=1}^r (z^\top f_k)(z^\top f_j) f_k^\top x_t x_t^\top f_j - \sum_{k,j=1}^r (z^\top f_k)(z^\top f_j) \lambda_j \tau(E) f_k^\top f_j \right| \\ &= \left| \sum_{k,j=1}^r (z^\top f_k)(z^\top f_j) \left(\sum_t f_k^\top x_t x_t^\top f_j - \lambda_j \tau(E) f_k^\top f_j \right) \right| \\ &\leq d \sqrt{2\tau(E) \log(2r^2/\delta')} \sum_{k,j=1}^r |z^\top f_k| |z^\top f_j| \\ &\leq rd \sqrt{2\tau(E) \log(2r^2/\delta')} \|z\|_2^2, \end{aligned}$$

where the last step follows from the fact that by Cauchy-Schwarz,

$$\sum_{k=1}^r |z^\top f_k| \leq \sqrt{\sum_{k=1}^r 1^2} \sqrt{\sum_{k=1}^r (z^\top f_k)^2} = \sqrt{r} \|z\|_2.$$

Hence, for $z \in \Sigma$, remembering $f_k^\top f_j = 0$ when $k \neq j$ and $f_k^\top f_k = 1$, and noting $\|z\|_2^2 = \sum_{k=1}^r (z^\top f_k)^2$, we get that

$$\begin{aligned}
 \sum_{t=1}^{\tau(E)} z^\top x_t x_t^\top z &\geq \sum_{k,j=1}^r (z^\top f_k)(z^\top f_j) \lambda_j \tau(E) f_k^\top f_j - rd \sqrt{2\tau(E) \log(2r^2/\delta')} \|z\|_2^2 \\
 &= \sum_{k=1}^r \lambda_k \tau(E) (z^\top f_k)^2 - rd \sqrt{2\tau(E) \log(2r^2/\delta')} \|z\|_2^2 \\
 &\geq \lambda_r \tau(E) \sum_{k=1}^r (z^\top f_k)^2 - rd \sqrt{2\tau(E) \log(2r^2/\delta')} \|z\|_2^2 \\
 &= \left(\lambda_r \tau(E) - 2rd \sqrt{\tau(E) \log(2r/\delta')} \right) \|z\|_2^2.
 \end{aligned}$$

For the second statement, we remind the reader that the costs of modification are such that $|\Delta_t(k)^2| \leq \left(\max_{i,j} \left\{ \frac{B^i}{c^i(j)} \right\} \right)^2$, and that within any epoch ϕ , the Δ_t 's are independent of each other. We can therefore apply Hoeffding's inequality and a union bound (over $k \in D_{\tau(E)} \subset [d]$) to show that with probability at least $1 - \delta'$, for any $k \in D_{\tau(E)}$, there exists an epoch $\phi(k) \leq E$ (pick any ϕ in which k is modified) such that

$$\begin{aligned}
 \sum_{t \in \phi(k)} e_k^\top \Delta_t \Delta_t^\top e_k &\geq n \mathbb{E} [\Delta_t(k)^2] - \left(\max_{i,j} \left\{ \frac{B^i}{c^i(j)} \right\} \right)^2 \sqrt{2n \log(d/\delta')} \\
 &\geq n \min_{i \in [l], j \in [d]} \left\{ \pi^i \left(\frac{B^i}{c^i(j)} \right)^2 \right\} - \left(\max_{i,j} \left\{ \frac{B^i}{c^i(j)} \right\} \right)^2 \sqrt{2n \log(d/\delta')}.
 \end{aligned}$$

The last inequality holds noting that k can be modified in period $\phi(k)$ only if there exists a cost type i on the support of \mathcal{C} such that k is a best response to $\hat{\beta}_{\phi(k)-1}$; in turn, k is modified with probability π^i by amount $\Delta(k) = B^i/c^i(k)$, leading to

$$\mathbb{E} [\Delta_t(k)^2] \geq \pi^i \left(\frac{B^i}{c^i(k)} \right)^2.$$

Since $\Delta_t(k)\Delta_t(j) = 0$ when $k \neq j$ as a single direction is modified at a time, note that for all $z \in \mathcal{D}_{\tau(E)}$, we have

$$\begin{aligned}
 &\sum_{t \leq \tau(E)} z^\top \Delta_t \Delta_t^\top z \\
 &= \sum_{t \leq \tau(E)} \sum_{k=1}^d \Delta_t(k)^2 z^\top e_k e_k^\top z \\
 &= \sum_{k=1}^d \sum_{t \leq \tau(E)} \Delta_t(k)^2 (z^\top e_k)^2 \\
 &\geq \sum_{k \in D_{\tau(E)}} \sum_{t \in \phi(k)} \Delta_t(k)^2 (z^\top e_k)^2 \\
 &\geq \sum_{k \in D_{\tau(E)}} \left(n \min_{i \in [l], j \in [d]} \left\{ \pi^i \left(\frac{B^i}{c^i(j)} \right)^2 \right\} - \left(\max_{i,j} \left\{ \frac{B^i}{c^i(j)} \right\} \right)^2 \sqrt{2n \log(d/\delta')} \right) (z^\top e_k)^2 \\
 &= \left(n \min_{i \in [l], j \in [d]} \left\{ \pi^i \left(\frac{B^i}{c^i(j)} \right)^2 \right\} - \left(\max_{i,j} \left\{ \frac{B^i}{c^i(j)} \right\} \right)^2 \sqrt{2n \log(d/\delta')} \right) \sum_{k \in D_{\tau(E)}} (z^\top e_k)^2.
 \end{aligned}$$

For $z \in \mathcal{D}_{\tau(E)}$, $\sum_{k \in D_{\tau(E)}} (z^\top e_k)^2 = \|z\|_2^2$, and the second inequality immediately holds.

Finally, let us prove the last inequality. Take $(k, j) \in [d]^2$, and let us write $W_t = e_k^\top x_t \Delta_t^\top e_j$. First, note that x_t and Δ_t are independent: in epoch ϕ , the distribution of Δ_t is a function of $\hat{\beta}_{\phi-1}$ (and \mathcal{C}) only, which only

depends on the realizations of x , ε , Δ in previous time steps. Further, x_t is independent of the history of features and modifications up until time $t - 1$ included. Hence, it must be the case that

$$\begin{aligned}\mathbb{E}[W_t | W_{t-1}, \dots, W_1] &= \mathbb{E}[\mathbb{E}[e_k^\top x_t | \Delta_t, W_{t-1}, \dots, W_1] \Delta_t^\top e_j | W_{t-1}, \dots, W_1]] \\ &= \mathbb{E}[\mathbb{E}[e_k^\top x_t] \Delta_t^\top e_j | W_{t-1}, \dots, W_1]] \\ &= \mathbb{E}[e_k^\top x_t] \cdot \mathbb{E}[\Delta_t^\top e_j | W_{t-1}, \dots, W_1]] \\ &= 0,\end{aligned}$$

where the last equality follows from the fact that $\mathbb{E}[x_t] = 0$. Further,

$$|e_k^\top x_t \Delta_t^\top e_j| = |x_t(k)| |\Delta_t(j)| \leq \max_{i,k} \left\{ \frac{B^i}{c^i(k)} \right\}.$$

We can therefore apply Lemma A.1 and a union bound over all $(k, j) \in [d]^2$ to show that with probability at least $1 - \delta'$,

$$\left| \sum_{t=1}^{\tau(E)} e_k^\top x_t \Delta_t^\top e_j \right| \leq \max_{i,k} \left\{ \frac{B^i}{c^i(k)} \right\} \sqrt{2\tau(E) \log(2d^2/\delta')}.$$

In particular, we get that for all $z \in \mathbb{R}^d$,

$$\begin{aligned}\left| \sum_{t \in E} z^\top x_t \Delta_t^\top z \right| &= \left| \sum_{k,j} \sum_{t \in E} (z^\top e_k)(z^\top e_j) e_k^\top x_t \Delta_t^\top e_j \right| \\ &\leq \sum_{k,j} |z^\top e_k| |z^\top e_j| \left| \sum_{t \in E} e_k^\top x_t \Delta_t^\top e_j \right| \\ &\leq \max_{i,k} \left\{ \frac{B^i}{c^i(k)} \right\} \sqrt{2\tau(E) \log(2d^2/\delta')} \left(\sum_k |z^\top e_k| \right)^2 \\ &\leq 2d \max_{i,k} \left\{ \frac{B^i}{c^i(k)} \right\} \sqrt{\tau(E) \log(2d/\delta')} \|z\|_2^2,\end{aligned}$$

where the last step follows from the fact that by Cauchy-Schwarz,

$$\left(\sum_k |z^\top e_k| \right)^2 = \left(\sum_k |z(k)| \right)^2 \leq \sum_k 1^2 \cdot \sum_k z(k)^2 = d \cdot \|z\|_2^2.$$

We conclude the proof with a union bound over all three inequalities, taking $\delta' = 3\delta$.

B Proof of Theorem 5.2

We drop the $\tau(E)$ subscripts when clear from context. We first note that $\hat{\beta}_E$ is a least-square solution.

Claim B.1.

$$\hat{\beta}_E \in LSE(\tau(E)).$$

Proof. This follows immediately from noting that

$$\left(\bar{X} \hat{\beta}_E - \bar{Y} \right)^\top \left(\bar{X} \hat{\beta}_E - \bar{Y} \right) = \left(\bar{X} \beta_E - \bar{Y} \right)^\top \left(\bar{X} \beta_E - \bar{Y} \right),$$

as $\bar{X}^\top v = \bar{X}(\mathcal{U})^\top v = 0$ by definition of \mathcal{U} , and since $v \in \mathcal{U}^\perp$. \square

Second, we show that $\hat{\beta}_E$ has large norm:

Claim B.2.

$$\left\| \hat{\beta}_E \right\|_2 \geq \alpha.$$

Proof. First, we note that necessarily, $\beta_E \in \mathcal{U}_{\tau(E)}$. Suppose not, then we can write

$$\beta_E = \beta_E(\mathcal{U}_{\tau(E)}) + \beta_E(\mathcal{U}_{\tau(E)}^\perp),$$

with $\beta_E(\mathcal{U}_{\tau(E)}^\perp) \neq 0$. By the same argument as in Claim B.1, $\beta_E(\mathcal{U}_{\tau(E)})$ is a least-square solution. Using orthogonality of $\mathcal{U}_{\tau(E)}$ and $\mathcal{U}_{\tau(E)}^\perp$ and the fact that $\left\| \beta_E(\mathcal{U}_{\tau(E)}^\perp) \right\|_2 > 0$, we have

$$\|\beta_E\|^2 = \|\beta_E(\mathcal{U}_{\tau(E)})\|_2^2 + \|\beta_E(\mathcal{U}_{\tau(E)}^\perp)\|_2^2 > \|\beta_E(\mathcal{U}_{\tau(E)})\|_2^2.$$

This contradicts β_E being a minimum norm least-square solution. Hence, it must be the case that $\beta_E \in \mathcal{U}_{\tau(E)}$. Since $v \in \mathcal{U}_{\tau(E)}^\perp$, we have that β_E and v are orthogonal with $\|v\|_2 = 1$, implying

$$\left\| \hat{\beta}_E \right\|_2^2 = \|\beta_E\|_2^2 + \alpha^2 \|v\|_2^2 \geq \alpha^2.$$

This concludes the proof. \square

We argue that such a solution places a large amount of weight on currently unexplored features:

Lemma B.3. *At time $\tau(E)$, suppose $\text{rank}(\mathcal{U}_{\tau(E)}) \leq [d]$. Suppose $n \geq \frac{\kappa d^2}{\lambda} \sqrt{\tau(E) \log(12d/\delta')}$. Take any α with*

$$\alpha \geq \gamma \left(\sqrt{d} + \frac{Kd\sqrt{T \log(4d/\delta')}}{\lambda n} \right),$$

where γ is a constant that depends only on \mathcal{C} . With probability at least $1 - \delta'$, there exists $i \in [l]$ and a feature $k \notin D_{\tau(E)}$ with

$$\frac{|\hat{\beta}_E(k)|}{c^i(k)} > \frac{|\hat{\beta}_E(j)|}{c^i(j)}, \quad \forall j \in D_{\tau(E)}.$$

Proof. Since $\hat{\beta}_E \in LSE(\tau(E))$, it must be by Theorem 4.1 that with probability at least $1 - \delta'$,

$$\begin{aligned} \sqrt{\sum_{k \in D} (\hat{\beta}_E(k) - \beta^*(k))^2} &\leq \frac{K\sqrt{d\tau(E) \log(4d/\delta')}}{\lambda n} \\ &\leq \frac{K\sqrt{dT \log(4d/\delta')}}{\lambda n}. \end{aligned} \tag{4}$$

First, since $z \rightarrow \sqrt{\sum_{k \in D} z(k)^2}$ defines a norm (in fact, the ℓ_2 -norm in $\mathbb{R}^{|D|}$), it must be the case that

$$\sqrt{\sum_{k \in D} (z(k) - z'(k))^2} \geq \sqrt{\sum_{k \in D} z(k)^2} - \sqrt{\sum_{k \in D} z'(k)^2}.$$

In turn, plugging this in Equation (4), we obtain

$$\begin{aligned} \sqrt{\sum_{k \in D} \hat{\beta}_E(k)^2} &\leq \sqrt{\sum_{k \in D} \beta^*(k)^2} + \frac{K\sqrt{dT \log(4d/\delta')}}{\lambda n} \\ &\leq \|\beta^*\|_2 + \frac{K\sqrt{dT \log(4d/\delta')}}{\lambda n} \\ &\leq \sqrt{d} + \frac{K\sqrt{dT \log(4d/\delta')}}{\lambda n}. \end{aligned}$$

By the triangle inequality and the lemma's assumption, we also have that

$$\sqrt{\sum_{k \in D} \hat{\beta}_E(k)^2} + \sqrt{\sum_{k \notin D} \hat{\beta}_E(k)^2} \geq \|\hat{\beta}_E\|_2 \geq \alpha.$$

Combining the last two equations, we obtain

$$\sqrt{d} + \frac{K\sqrt{dT \log(4d/\delta')}}{\lambda n} + \sqrt{\sum_{k \notin D} \hat{\beta}_E(k)^2} \geq \alpha$$

which implies that for $\alpha \geq \gamma \left(\sqrt{d} + \frac{Kd\sqrt{T \log(4d/\delta')}}{\lambda n} \right)$, we have:

$$\begin{aligned} \sqrt{\sum_{k \notin D} \hat{\beta}_E(k)^2} &\geq \alpha - \sqrt{d} - \frac{K\sqrt{dT \log(4d/\delta')}}{\lambda n} \\ &\geq \alpha - \sqrt{d} - \frac{K\sqrt{dT \log(4d/\delta')}}{\lambda n} \\ &\geq \sqrt{d}(\gamma - 1) \left(1 + \frac{K\sqrt{dT \log(4d/\delta')}}{\lambda n} \right). \end{aligned}$$

Second, note that Equation (4) implies immediately that for any $j \in D_T$,

$$\left| \hat{\beta}_E(j) - \beta^*(j) \right| \leq \frac{K\sqrt{dT \log(4d/\delta')}}{\lambda n},$$

and in turn,

$$\left| \hat{\beta}_E(j) \right| \leq |\beta^*(j)| + \frac{K\sqrt{dT \log(4d/\delta')}}{\lambda n} \leq 1 + \frac{K\sqrt{dT \log(4d/\delta')}}{\lambda n}.$$

Therefore,

$$\sqrt{\sum_{k \notin D} \hat{\beta}_E(k)^2} \geq \sqrt{d}(\gamma - 1) \max_{j \in D} \hat{\beta}_E(j).$$

Hence, there must exist feature $k \notin D$ with

$$\left| \hat{\beta}_E(k) \right| \geq (\gamma - 1) \max_{j \in D} \hat{\beta}_E(j).$$

Picking γ such that for some $i \in [l]$,

$$\gamma - 1 \geq \max_{j \in D} \frac{c^i(k)}{c^i(j)}$$

yields the result immediately. \square

The proof of Theorem 5.2 follows directly from Lemma B.3 and a union bound over the first d epochs. With probability at least $1 - d\delta'$, for every epoch $E \in [d]$, there is a feature $k \notin D_{\tau(E)}$ such that for some $i \in [l]$,

$$\frac{\left| \hat{\beta}_E(k) \right|}{c^i(k)} > \frac{\left| \hat{\beta}_E(j) \right|}{c^i(j)} \quad \forall j \in D_{\tau(E)}.$$

This implies that there exists $k \in D_{\tau(E+1)}$ but $k \notin D_{\tau(E)}$. Applying this d times, we have that if $T \geq dn$, necessarily $D_T = [d]$. We can then apply Theorem 4.1 to then show that with probability at least $1 - \delta'$

$$\left\| \hat{\beta}_{T/n} - \beta^* \right\|_2 \leq \frac{K\sqrt{dT \log(4d/\delta')}}{\lambda n}.$$

Taking a union bound over the two above events and $\delta = 2d\delta'$, we get the theorem statement with probability at least $1 - \delta' (d + 1) \geq 1 - \delta$.