Local algorithms for interactive clustering

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Abstract

We study the design of interactive clustering algorithms for data sets satisfying natural stability assumptions. Our algorithms start with any initial clustering and only make local changes in each step; both are desirable features in many applications. We show that in this constrained setting one can still design provably efficient algorithms that produce accurate clusterings. We also show that our algorithms perform well on real-world data.

1. Introduction

Clustering is usually studied in an unsupervised learning scenario where the goal is to partition the data given pairwise similarity information. Designing provably-good clustering algorithms is challenging because given a similarity function there may be multiple plausible clusterings of the data. Traditional approaches resolve this ambiguity by making assumptions on the data-generation process. For example, there is a large body of work that focuses on clustering data that is generated by a mixture of Gaussians (Achlioptas & McSherry, 2005; Kannan et al., 2005; Dasgupta, 1999; Arora & Kannan, 2001; Brubaker & Vempala, 2008; Kalai et al., 2010; Moitra & Valiant, 2010; Belkin & Sinha, 2010). Although this helps define the "right" clustering one should be looking for, realworld data rarely comes from such well-behaved probabilistic models. An alternative approach is to use limited user supervision to help the algorithm reach the desired answer. This approach has been facilitated by the availability of cheap crowd-sourcing tools in recent years. In certain applications such as search and document classification, where users are willing to help a clustering algorithm

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arrive at their own desired answer with a small amount of additional prodding, interactive algorithms are very useful. Hence, the study of interactive clustering algorithms has become an exciting new area of research.

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In many practical settings we already start with a fairly good clustering computed with semi-automated techniques. For example, consider an online news portal that maintains a large collection of news articles. The news articles are clustered on the "back-end," and are used to serve several "front-end" applications such as recommendations and article profiles. For such a system, we do not have the freedom to compute arbitrary clusterings and present them to the user, which has been proposed in prior work. But it is still feasible to get limited feedback and *locally* edit the clustering. In particular, we may only want to change the "bad" portion revealed by the feedback without changing the rest of the clustering. Motivated by these observations, in this paper we study the problem of designing local algorithms for interactive clustering.

We propose a theoretical interactive model and provide strong experimental evidence supporting the practical applicability our algorithms. In our model we start with an initial clustering of the data. The algorithm then interacts with the user in stages. In each stage the user provides limited feedback on the current clustering in the form of *split* and *merge* requests. The algorithm then makes a *local* edit to the clustering that is consistent with user feedback. Such edits are aimed at improving the problematic part of the clustering pointed out by the user. The goal of the algorithm is to quickly converge (using as few requests as possible) to a clustering that the user is happy with - we call this clustering the target clustering.

In our model the user may request a certain cluster to be *split* if it is overclustered (intersects two or more clusters in the target clustering). The user may also request to *merge* two given clusters if they are underclustered (both intersect the same target cluster). Note that the user may not tell the algorithm how to perform the split or the merge; such in-

put is infeasible because it requires a manual analysis of all the objects in the corresponding clusters. We also restrict the algorithm to only make local changes at each step, i.e., in response we may change only the cluster assignments of the points in the corresponding clusters. If the user requests to split a cluster C_i , we may change only the cluster assignments of points in C_i , and if the user requests to merge C_i and C_j , we may only reassign the points in C_i and C_j .

The split and merge requests described above are a natural form of feedback. It is easy for users to spot over/underclustering issues and request the corresponding splits/merges (without having to provide any additional information about how to perform the edit). For our model to be practically applicable, we also need to account for noise in the user requests. In particular, if the user requests a merge, only a fraction or a constant number of the points in the two clusters may belong to the same target cluster. Our model (See Section 2) allows for such noisy user responses.

We study the complexity of algorithms in the above model (the number of edits requests needed to find the target clustering) as a function of the error of the initial clustering. The initial error may be evaluated in terms of underclustering error δ_u and overclustering error δ_o (See Section 2). The initial error may be fairly small: given two k-clusterings, δ_u and δ_o is at most k(k-1). Therefore we would like to develop algorithms whose complexity depends polynomially on δ_u , δ_o and only logarithmically on n, the number of data points. We show that this is indeed possible given that the target clustering satisfies a natural stability property (see Section 2). We also develop algorithms for the well-known correlation-clustering objective function (Bansal et al., 2004), which considers pairs of points that are clustered inconsistently with respect to the target clustering (See Section 2).

As a pre-processing step, our algorithms compute the average-linkage tree of all the points in the data set. Note that if the target clustering C^* satisfies our *stability* assumption, then the average-linkage tree must be consistent with C^* (see Section 3). However, in practice this average-linkage tree is much too large to be directly interpreted by the users. Still, given that the edit requests are somewhat consistent with C^* , we can use this tree to efficiently compute local edits that are consistent with the target clustering. Our analysis then shows that after a limited number of edit requests we must converge to the target clustering.

Our Results

In Section 3 we study the η -merge model. We assume that the user may request to split a cluster C_i only if C_i contains points from several ground-truth clusters. The user may request to merge C_i and C_j only if an η -fraction of points in each C_i and C_j are from the same ground-truth cluster.

For this model for $\eta>0.5$, given an initial clustering with overclustering error δ_o and underclustering error δ_u , we present an algorithm that requires δ_o split requests and $2(\delta_u+k)\log_{\frac{1}{1-\eta}}n$ merge requests to find the target clustering, where n is the number of points in the dataset. For $\eta>2/3$, given an initial clustering with correlation-clustering error δ_{cc} , we present an algorithm that requires at most δ_{cc} edit requests to find the target clustering.

In Section 4 we relax the condition on the merges and allow the user to request a merge even if C_i and C_j only have a single point from the same target cluster. We call this the *unrestricted-merge* model. Here the requirement on the accuracy of the user response is much weaker and we need to make further assumptions on the nature of the requests. More specifically, we assume that each merge request is chosen uniformly at random from the set of feasible merges. Under this assumption we present an algorithm that with probability at least $1-\epsilon$ requires δ_o split requests and $O(\log \frac{k}{\epsilon} \delta_u^2)$ merge requests to find the target clustering.

We develop several algorithms for performing the split and merge requests under different assumptions. Each algorithm uses the global average-linkage tree T_{avg} to compute a local clustering edit. Our splitting procedure finds the node in T_{avg} where the corresponding points are first split in two. It is more challenging to develop a correct merge procedure, given that we allow "impure" merges, where one or both clusters have points from another target cluster (other than the one that they both intersect). To perform such merges, in the η -merge model we develop a procedure to extract the "'pure" subsets of the two clusters, which must only contain points from the same target cluster. Our procedure searches for the deepest node in T_{avg} that has enough points from both clusters. In the unrestricted-merge model, we develop another merge procedure that either merges the two clusters or merges them and splits them. This algorithm always makes progress if the proposed merge is "impure," and makes progress on average if it is "pure" (both clusters are subset of the same target cluster).

In Section 5 we demonstrate the effectiveness of our algorithms on real data. We show that for the purposes of splitting known over-clusters, our splitting procedure computes the best splits, when compared to other well-known techniques. We also test the entire proposed framework on newsgroup documents data, which is quite challenging for traditional unsupervised clustering methods (Telgarsky & Dasgupta, 2012; Heller & Ghahramani, 2005; Dasgupta & Hsu, 2008; Dai et al., 2010; Boulis & Ostendorf, 2004; Zhong, 2005). Still, we find that our algorithms perform fairly well; for larger settings of η we are able find the target clustering after a limited number of edit requests.

Related work

Interactive models for clustering studied in previous works (Balcan & Blum, 2008; Awasthi & Zadeh, 2010) were inspired by an analogous model for learning under feedback (Angluin, 1998). In this model, the algorithm can propose a hypothesis to the user (in this case, a clustering of the data) and get some feedback regarding the correctness of the current hypothesis. As in our model, the feedback considered is split and merge queries. The goal is to design efficient algorithms which use very few queries to the user. A critical limitation in prior work is that the algorithm has the freedom to choose any arbitrary clustering as the starting point and can make arbitrary changes at each step. Hence these algorithms may propose a series of "bad" clusterings to the user to quickly prune the search space and reach the target clustering. Our interactive clustering model is in the context of an initial clustering; we are restricted to only making local changes to this clustering to correct the errors pointed out by the user. This model is well-motivated by several applications, including the Google application described in the experimental section.

Basu et al. (Basu et al., 2004) study the problem of minimizing the *k*-means objective in the presence of limited supervision. This supervision is in the form of pairwise *must-link* and *cannot-link* constraints. They propose a variation of the Lloyd's method for this problem and show promising experimental results. The split/merge requests that we study are a more natural form of interaction because they capture macroscopic properties of a cluster. Getting pairwise constraints among data points involves much more effort on the part of the user and is unrealistic in many scenarios.

The stability property that we consider is a natural generalization of the "stable marriage" property (see Definition 2.2) that has been studied in a variety of previous works (Balcan et al., 2008; Bryant & Berry, 2001). It is the weakest among the stability properties that have been studied recently such as strict separation and strict threshold separation (Balcan et al., 2008; Krishnamurthy et al., 2012). This property is known to hold for real-world data. In particular, (Voevodski et al., 2012) observed that this property holds for protein sequence data, where similarities are computed with sequence alignment and ground truth clusters correspond to evolutionary-related proteins.

2. Notation and Preliminaries

Given a data set X of n points we define $C = \{C_1, C_2, \ldots C_k\}$ to be a k-clustering of X where the C_i 's represent the individual clusters. Given two clusterings C and C', we define the distance between a cluster $C_i \in C$ and the clustering C' as:

$$dist(C_i, C') = |\{C'_i \in C' : C'_i \cap C_i \neq \emptyset\}| - 1.$$

This distance is the number of additional clusters in C' that contain points from C_i ; it evaluates to 0 when all points in C_i are contained in a single cluster in C'. Naturally, we can then define the distance between C and C' as: $\mathrm{dist}(C,C')=\sum_{C_i\in C}\mathrm{dist}(C_i,C')$. Notice that this notion of clustering distance is asymmetric: $\mathrm{dist}(C,C')\neq\mathrm{dist}(C',C)$. Also note that $\mathrm{dist}(C,C')=0$ if and only if C refines C'. Observe that if C is the ground-truth clustering, and C' is a proposed clustering, then $\mathrm{dist}(C,C')$ can be considered an underclustering error, and $\mathrm{dist}(C',C)$ an overclustering error.

An underclustering error is an instance of several clusters in a proposed clustering containing points from the same ground-truth cluster; this ground-truth cluster is said to be underclustered. Conversely, an overclustering error is an instance of points from several ground-truth clusters contained in the same cluster in a proposed clustering; this proposed cluster is said to be overclustered. In the following sections we use $C^* = \{C_1^*, C_2^*, \dots C_k^*\}$ to refer to the ground-truth clustering, and use C to refer to the initial clustering. We use δ_u to refer to the underclustering error of the initial clustering, and δ_o to refer to the overclustering error. In other words, we have $\delta_u = \operatorname{dist}(C^*, C)$ and $\delta_o = \operatorname{dist}(C, C^*)$.

We also observe that we can naturally define the distance between two clusterings using the correlation-clustering objective function. Given a proposed clustering C, and a ground-truth clustering C^* , we define the correlation-clustering error δ_{cc} as the number of (ordered) pairs of points that are clustered *inconsistently* with C^* :

$$\delta_{cc} = |\{(u, v) \in X \times X : c(u, v) \neq c^*(u, v)\}|,$$

where c(u,v)=1 if u and v are in the same cluster in C, and 0 otherwise; $c^*(u,v)=1$ if u and v are in the same cluster in C^* , and 0 otherwise. Note that we may divide the correlation-clustering error δ_{cc} into overclustering component δ_{cco} and underclustering component δ_{cco} :

$$\delta_{cco} = |\{(u, v) \in X \times X : c(u, v) = 1 \text{ and } c^*(u, v) = 0\}|$$

$$\delta_{ccu} = |\{(u, v) \in X \times X : c(u, v) = 0 \text{ and } c^*(u, v) = 1\}|$$

In our formal analysis we model the user as an oracle that provides edit requests.

Definition 2.1 (Local algorithm). We say that an interactive clustering algorithm is local if in each iteration only the cluster assignments of points involved in the oracle request may be changed. If the oracle requests to split C_i , the algorithm may only reassign the points in C_i . If the oracle requests to merge C_i and C_j , the algorithm may only reassign the points in $C_i \cup C_j$.

We next formally define the stability property of a clustering that we study in this work.

Definition 2.2 (Stability). Given a clustering $C = \{C_1, C_2, \cdots C_k\}$ over a domain X and a similarly function $S: X \times X \mapsto \Re$, we say that C satisfies stability if for all $i \neq j$, and for all $A \subset C_i$ and $A' \subseteq C_j$, $S(A, C_i \setminus A) > S(A, A')$, where for any two sets A, A', $S(A, A') = E_{x \in A, y \in A'} S(x, y)$.

In the following sections we will assume that the groundtruth clustering of the data set satisfies this *stability* property, and we have access to the corresponding similarity function. In order for our algorithms to make progress, the oracle requests must be somewhat consistent with the target clustering.

Definition 2.3 (η -merge model). *In the* η -merge model the oracle requests have the following properties

 $split(C_i)$: C_i contains points from two or more target clusters.

 $merge(C_i, C_j)$: At least an η -fraction of the points in each C_i and C_j belong to the same target cluster.

Definition 2.4 (Unrestricted-merge model). *In the unrestricted-merge model the oracle requests have the following properties*

 $split(C_i)$: C_i contains points from two or more target clusters.

 $merge(C_i, C_j)$: At least 1 point in each C_i and C_j belongs to the same target cluster.

Note that the assumptions about the nature of the split requests are the same in both models. In the η -merge model, the oracle may request to merge two clusters if both have a *constant fraction* of points from the same target cluster. In the unrestricted-merge model, the oracle may request to merge two clusters if both have *some* points from the same target cluster.

3. The η -merge model

In this section we describe and analyze the algorithms in the η -merge model. As a pre-processing step for all our algorithms, we first run the average-linkage algorithm on all the points in the data set to compute the global average-linkage tree, which we denote by T_{avg} . The leaf nodes in this tree contain the individual points, and the root node contains all the points. The tree is computed in a bottom-up fashion: starting with the leafs in each iteration the two most similar nodes are merged, where the similarity between two nodes N_1 and N_2 is the average similarity between points in N_1 and points in N_2 .

We assign a label "impure" to each cluster in the initial clustering; these labels are used by the merge procedure. Given a split or merge request, a local clustering edit is computed from the average-linkage tree T_{avg} as described

in Figure 1 and Figure 2.

Figure 1. Split procedure

Algorithm: SPLIT PROCEDURE

Input: Cluster C_i , global average-linkage tree T_{avg} .

- 1. Search T_{avg} to find the node N at which the set of points in C_i are first split in two.
- 2. Let N_1 and N_2 be the children of N. Set $C_{i,1}=N_1\cap C_i$, $C_{i,2}=N_2\cap C_i$.
- 3. Delete C_i and replace it with $C_{i,1}$ and $C_{i,2}$. Mark the two new clusters as "impure".

Figure 2. Merge procedure

Algorithm: MERGE PROCEDURE

Input: Clusters C_i and C_j , global average-linkage tree T_{avg} .

- 1. If C_i is marked as "pure" set $\eta_1=1$ else set $\eta_1=\eta$. Similarly set η_2 for C_i .
- 2. Search T_{avg} for a node of maximal depth N that contains enough points from C_i and C_j : $|N \cap C_i| \ge \eta_1 |C_i|$ and $|N \cap C_j| \ge \eta_2 |C_j|$.
- 3. Replace C_i by $C_i \setminus N$, replace C_j by $C_j \setminus N$.
- 4. Add a new cluster containing $N \cap (C_i \cup C_j)$, mark it as "pure".

To implement Step 1 in Figure 1, we start at the root of T_{avg} and "follow" the points in C_i down one of the branches until we find a node that splits them. In order to implement Step 2 in Figure 2, it suffices to start at the root of T_{avg} and perform a post-order traversal, only considering nodes that have "enough" points from both clusters, and return the first output node.

The split procedure is fairly intuitive: if the average-linkage tree is consistent with the target clustering, it suffices to find the node in the tree where the corresponding points are first split in two. It is more challenging to develop a correct merge procedure: note that Step 2 in Figure 2 is only correct if $\eta > 0.5$, which ensures that if two nodes in the tree have more than an η -fraction of the points from C_i and C_j , one must be an ancestor of the other. If the averagelinkage tree is consistent with the ground-truth, then clearly the node equivalent to the corresponding target cluster (that C_i and C_j both intersect) will have enough points from C_i and C_i ; therefore the node that we find in Step 2 must be this node or one of its descendants. In addition, because our merge procedure replaces two clusters with three, we require pure/impure labels for the merge requests to terminate: "pure" clusters may only have other points added to them, and retain this label throughout the execution of the algorithm.

We now state the performance guarantee for these split and merge algorithms.

Theorem 3.1. Suppose the target clustering satisfies stability, and the initial clustering has overclustering error δ_o and underclustering error δ_u . In the η -merge model, for any $\eta > 0.5$, the algorithms in Figure 1 and Figure 2 require at most δ_o split requests and $2(\delta_u + k) \log \frac{1}{1-\eta} n$ merge requests to find the target clustering.

In order to prove the theorem, we observe that if the target clustering satisfies stability, then every node of the average-linkage tree must be *laminar* (consistent) with respect to the ground-truth clustering. We next formally state these observations.

Definition 3.2 (Laminar). A node N is laminar with respect to the ground-truth clustering C^* if for each cluster $C_i^* \in C^*$ we have either $N \cap C_i^* = \emptyset$, $N \subseteq C_i^*$, or $C_i^* \subseteq N$.

Lemma 3.3. Suppose the ground-truth clustering C^* over a domain X satisfies stability with respect to a similarity function S. Let T_{avg} be the average-linkage tree for X constructed with S. Then every node in T_{avg} is laminar w.r.t. C^* .

It follows that the split computed by the algorithm in Figure 1 must also be consistent with the target clustering; we call such splits *clean*.

Definition 3.4 (Clean split). A partition (split) of a cluster C_i into clusters $C_{i,1}$ and $C_{i,2}$ is said to be clean if $C_{i,1}$ and $C_{i,2}$ are non-empty, and for each ground-truth cluster C_j^* such that $C_j^* \cap C_i \neq \emptyset$, either $C_j^* \cap C_i = C_j^* \cap C_{i,1}$ or $C_j^* \cap C_i = C_j^* \cap C_{i,2}$.

We now prove the correctness of the split/merge procedures.

Lemma 3.5. If the ground-truth clustering satisfies stability and $\eta > 0.5$ then,

- **a.** The split procedure in Figure 1 always produces a clean split.
- **b.** The new cluster added in Step 4 in Figure 2 must be "pure", i.e., it must contain points from a single ground-truth cluster.

Proof. **a.** For purposes of contradiction, suppose the returned split is not clean: $C_{i,1}$ and $C_{i,2}$ contain points from the same ground-truth cluster C_j^* . It must be the case that C_i contains points from several ground-truth clusters, which implies that w.l.o.g. $C_{i,1}$ contains points from some other ground-truth cluster $C_{l\neq j}^*$. This implies that N_1 is not laminar w.r.t C^* , which contradicts Lemma 3.3. **b.** By our assumption, at least $\frac{1}{2}|C_i|$ points from C_i and $\frac{1}{2}|C_j|$

points from C_j are from the same ground-truth cluster C_l^* . Clearly, the node N' in T_{avg} that is equivalent to C_l^* (which contains all the points in C_l^* and no other points) must contain *enough* points from C_i and C_j , and only ascendants and descendants of N' may contain more than an $\eta > 1/2$ fraction of points from both clusters. Thus the node N that we find with a depth-first search must be N' or one of its descendants, and will only contain points from C_l^* .

Using the above lemma, we can prove the bounds on the split and merge requests stated in Theorem 3.1.

Proof Sketch: To bound the number of split requests, we observe that each clean split reduces the overclustering error by exactly 1. Let us call a requested merge impure if one or both of the clusters are marked "impure," and pure otherwise. To bound the number of impure merge requests, consider the pure sets $P = \{C_i \cap C_j^* \mid C_i \text{ is marked "impure" and } C_i \cap C_j^* \neq \emptyset\}$, which correspond to the pure subsets of clusters that are marked "impure". We observe that each impure merge must reduce the size of one of the sets in P by an η -fraction. The number of pure merges is upper bounded by the number of pure clusters, which is at most the number of impure merge requests.

To bound the number of edit requests with respect to the correlation clustering objective, we must use a different merge procedure, which is described in Figure 3. Here in-

Figure 3. Merge procedure for the correlation-clustering objective

stead of creating a new "pure" cluster, we add these points to the larger of the two clusters in the merge. Using this merge procedure and the split procedure presented earlier gives the following performance guarantee.

Theorem 3.6. Suppose the target clustering satisfies stability, and the initial clustering has correlation-clustering error of δ_{cc} . In the η -merge model, for any $\eta > 2/3$, using the split and merge procedures in Figures 1 and 3 requires at most δ_{cc} edit requests to find the target clustering.

Proof Sketch: We can verify that splitting C_i may not increase δ_{ccu} , but it must decrease δ_{cco} by at least $|C_i|$. For the merge, given that the reassigned points must be "pure" (all come from the same target cluster), we can verify that δ_{cc} must decrease if $\eta > 2/3$.

When the data satisfies stronger stability properties we may simplify the presented algorithms and/or obtain better performance guarantees. In particular, if the data satisfies the *strict separation* property from (Balcan et al., 2008), we may change the split and merge algorithms to use the local single-linkage tree (constructed from only the points in the edit request). In addition, if the data satisfies *strict threshold separation*, we may remove the restriction on η and use a different merge procedure that is correct for any $\eta > 0$.

4. The unrestricted-merge model

In this section we further relax the assumptions about the nature of the oracle requests. As before, the oracle may request to split a cluster if it contains points from two or more target clusters. For merges, now the oracle may request to merge C_i and C_j if both clusters contain only a single point from the same ground-truth cluster. We note that this is a minimal set of assumptions for a local algorithm to make progress, otherwise the oracle may always propose irrelevant splits or merges that cannot reduce clustering error. For this model we propose the merge algorithm described in Figure 4. The split algorithm remains the same as in Figure 1. To provably find the ground-truth clustering in this

Figure 4. Merge procedure for the unrestricted-merge model

Algorithm: MERGE PROCEDURE

Input: Clusters C_i and C_j , global average-linkage tree T_{avg} .

- 1. Let $C_i', C_j' = \operatorname{Split}(C_i \cup C_j)$, where the split is performed as in Figure 1.
- 2. Delete C_i and C_j .
- 3. If the sets C_i' and C_j' are the same as C_i and C_j , then add $C_i \cup C_j$, otherwise add C_i' and C_j' .

setting we require that each merge request must be chosen uniformly at random from the set of feasible merges. This assumption is consistent with the observation in (Awasthi & Zadeh, 2010) that in the unrestricted-merge model with arbitrary request sequences, even very simple cases (ex. union of intervals on a line) require a prohibitively large number of requests. We do not make additional assumptions about the nature of the split requests; in each iteration any feasible split may be proposed by the oracle. In this setting our algorithms have the following performance guarantee.

Theorem 4.1. Suppose the target clustering satisfies sta-

bility, and the initial clustering has overclustering error δ_o and underclustering error δ_u . In the unrestricted-merge model, with probability at least $1-\epsilon$, the algorithms in Figure 1 and Figure 4 require δ_o split requests and $O(\log \frac{k}{\epsilon} \delta_u^2)$ merge requests to find the target clustering.

The above theorem is proved in a series of lemmas. We first state a lemma regarding the correctness of the Algorithm in Figure 4. We argue that if the algorithm merges C_i and C_j , it must be the case that both C_i and C_j only contain points from the same ground-truth cluster. The proofs of the lemmas below are omitted due to space constraints.

Lemma 4.2. If the algorithm in Figure 4 merges C_i and C_j in Step 3, it must be the case that $C_i \subset C_l^*$ and $C_j \subset C_l^*$ for some ground-truth cluster C_l^* .

The δ_o bound on the number of split requests follows from the observation that each split reduces the overclustering error by exactly 1 (as before), and the fact that the merge procedure does not increase overclustering error.

Lemma 4.3. The merge algorithm in Figure 4 does not increase overclustering error.

The following lemmas bound the number of impure and pure merges. Here we call a proposed merge *pure* if both clusters are subsets of the same ground-truth cluster, and *impure* otherwise.

Lemma 4.4. The merge algorithm in Figure 4 requires at most δ_u impure merge requests.

Lemma 4.5. The probability that the algorithm in Figure 4 requires more than $O(\log \frac{k}{\epsilon} \delta_u^2)$ pure merge requests is less than ϵ .

5. Experimental Results

We perform two sets of experiments: we first test the proposed split procedure on the clustering of business listings maintained by Google, and also test the proposed framework in its entirety on the much smaller newsgroup documents data set.

5.1. Clustering business listings

Google maintains a large collection of data records representing businesses. These records are clustered using a similarity function; each cluster should contain records about the same distinct business; each cluster is summarized and served to users online via various front-end applications. Users report bugs such as "you are displaying the name of one business, but the address of another" (caused by over-clustering), or "a particular business is shown multiple times" (caused by under-clustering). These bugs are routed to operators who examine the contents of the corresponding clusters, and request splits/merges accordingly. The clusters involved in these requests may be

quite large and usually contain records about several businesses. Therefore automated tools that can perform the requested edits are very helpful.

In particular, here we evaluate the effectiveness of our split procedure in computing correct cluster splits. We consider a binary split correct iff the two resulting sub-clusters are "clean" using Definition 3.4. Note that a clean split is sufficient and necessary for reducing the clustering error (measured by $\delta_u + \delta_o$, see Section 2). To compute the splits, we use a "local" variation of the algorithm in Figure 1, where we use the average-linkage tree built only from the points in the cluster (referred to as *Clean-Split*). This variation is easier to implement and run, but still gives a provably "clean" split for stronger assumptions on the data.

For comparison purposes, we use two well-known techniques for computing binary splits: the optimal 2-median clustering (2-Median), and a "sweep" of the second-smallest eigenvector of the corresponding Laplacian matrix. Let $\{v_1, \ldots, v_n\}$ be the order of the vertices when sorted by their eigenvector entries, we compute the partition $\{v_1, \ldots, v_i\}$ and $\{v_{i+1}, \ldots, v_n\}$ such that its conductance is smallest (Spectral-Balanced), and a partition such that the similarity between v_i and v_{i+1} is smallest (Spectral-Gap). We compare the split procedures on

Table 1. Number of correct splits

Clean-Split	2-Median	Spectral-Gap	Spectral-Balanced
22	18	16	4

25 over-clusters that were discovered during a clusteringquality evaluation (anonymized data available upon request). The results are presented in Table 1. We observe that the Clean-Split algorithm works best, giving a correct split in 22 out of the 25 cases. The well-known Spectral-Balanced technique usually does not give correct splits for this application. The balance constraint usually causes it to put records about the same business on both sides of the partition (especially when all the "clean" splits are not wellbalanced), which increases clustering error. As expected, the Spectral-Gap technique improves on this limitation (because it does not have a balance constraint), but the result often still increases clustering error. The 2-Median algorithm performs fairly well, but it may not be the right technique for this problem: the optimal centers may be records about the same business, and even if they represent distinct businesses, the resulting partition is still sometimes incorrect.

In addition to using the clean-split criteria, we also evaluated the computed splits using the correlation-clustering error. We found that using this criteria *Clean-Split* also computes the best splits. Note that a clean split is sufficient to improve the correlation-clustering objective, but it is not necessary.

5.2. Clustering newsgroup documents

In order to test our entire framework (the iterative application of our algorithms), we perform computational experiments on newsgroup documents data. The objects in these data sets are posts to twenty different online forums (newsgroups). We sample these data to get data sets of manageable size (labeled A through E in the figures).

We compute an initial clustering by perturbing the ground-truth. In each iteration, we compute the set of all feasible splits and merges: a split of a cluster is feasible if it contains points from 2 or more ground-truth clusters, and a merge is feasible if at least an η - fraction of points in each cluster are from the same ground-truth cluster. Then, we choose one of the feasible edits uniformly at random, and ask the algorithm to compute the corresponding edit. We continue this process until we find the ground-truth clustering or we reach 20000 iterations. Our initial clusterings have over-clustering error of about 100, under-clustering error of about 100; and correlation-clustering error of about 5000.

We notice that for newsgroup documents it is difficult to compute average-linkage trees that are very consistent with the ground-truth. This observation was also made in other clustering studies that report that the hierarchical trees constructed from these data have low purity (Telgarsky & Dasgupta, 2012; Heller & Ghahramani, 2005). These observations suggest that these data are quite challenging for clustering algorithms. To test how well our algorithms can perform with better data, we prune the data sets by repeatedly finding the outlier in each target cluster and removing it, where the outlier is the point with minimum sum-similarity to the other points in the target cluster. For each data set, we perform experiments with the original (unpruned) data set, a pruned data set with 2 points removed per target cluster, and a pruned data set with 4 points removed per target cluster, which prunes 40 and 80 points, respectively (given that we have 20 target clusters).

5.2.1. Experiments in the η -merge model

We first experiment with local clustering algorithms in the η -restricted merge setting. Here we use the algorithm in Figure 1 to perform the splits, and the algorithm in Figure 2 to perform the merges. We show the results of running our algorithm on data set A in Figure 5. We find that for larger settings of η , the number of edit requests (necessary to find the target clustering) is very favorable and is consistent with our theoretical analysis. The results are better for pruned datasets, where we get very good performance regardless of the setting of η . The results for algorithms in Figure 1 and Figure 3 (for the correlation-clustering objective)

¹http://people.csail.mit.edu/jrennie/20Newsgroups/

tive) are very favorable as well.

5.2.2. EXPERIMENTS IN THE UNRESTRICTED-MERGE MODEL

We also experiment with algorithms in the unrestricted merge model. Here we use the same algorithm to perform the splits, but use the algorithm in Figure 4 to perform the merges. We show the results on dataset A in Figure 5. We find that for larger settings of η our results are better than our theoretic analysis (we only show results for $\eta \geq 0.5$), and performance improves further for pruned datasets. Our investigations show that for unpruned datasets and smaller settings of η , we are still able to quickly get close to the target clustering, but the algorithms are not able to converge to the target due to inconsistencies in the average-linkage tree. We can address some of these inconsistencies by constructing the tree in a more robust way, which indeed gives improved performance for unpruned data sets.

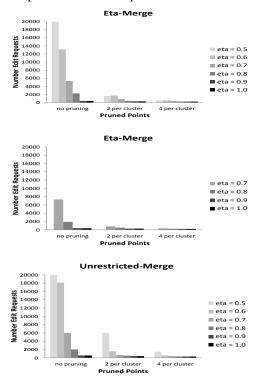


Figure 5. Results for data set A. The second chart corresponds to algorithms for correlation clustering error.

5.2.3. Experiments with small initial error

We also consider a setting where the initial clustering is already very accurate. In order to simulate this scenario, when we compute the initial clustering, for each document we keep its ground-truth cluster assignment with probability 0.95, and otherwise reassign it to one of the other clusters, which is chosen uniformly at random. This procedure usually gives us initial clusterings with over-clustering and

under-clustering error between 5 and 20, and correlationclustering error between 500 and 1000. As expected, in this setting our interactive algorithms perform much better, especially on pruned data sets. Figure 6 displays the results; we can see that in these cases it often takes less than one hundred edit requests to find the target clustering in both models.

6. Discussion

In this work we motivated and studied new models and algorithms for interactive clustering. Several directions come out of this work. It would be interesting to relax the condition on η in the η -merge model, and the assumption about the request sequences in the unrestricted-merge model. It is important to study additional properties of an interactive clustering algorithm. In particular, it is often desirable that the algorithm never increase the error of the current clustering. Our algorithms in Figures 1, 3 and 4 have this property, but the algorithm in Figure 2 does not. It is also relevant to study more generalized notions of clustering error. In particular, we can define a small set of intuitive properties of a clustering error, and then prove that the algorithms in Figure 1 and Figure 2 are correct for any clustering error that satisfies these properties; a similar analysis is possible for the unrestricted-merge model as well.

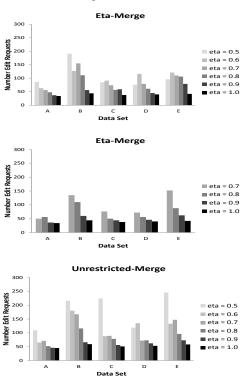


Figure 6. Results for initial clusterings with small error. Results presented for pruned data sets (4 points per cluster). The second chart corresponds to algorithms for correlation clustering error.

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