A. Proof for Theorem 1

To prove Theorem 1, we first prove the following theorem:

Theorem 3. If (1) $\bar{\mathbf{w}} = \Phi \theta^*$, (2) the prior on θ^* is $N(0, \lambda^2 I)$, and (3) the noises are i.i.d. sampled from $N(0, \sigma^2)$, then under CombLinTS algorithm with parameter (Φ, λ, σ) , then we have

$$R_{\text{Bayes}}(n) \le 1 + K\lambda \min\left\{\sqrt{\ln\left(\frac{\lambda Ln}{\sqrt{2\pi}}\right)}, \sqrt{d\ln\left(\frac{2dKn\lambda}{\sqrt{2\pi}}\right)}\right\}\sqrt{\frac{2dn\ln\left(1 + \frac{nK\lambda^2}{d}\right)}{\ln\left(1 + \frac{\lambda^2}{\sigma^2}\right)}}.$$
(10)

Notice that Theorem 1 follows immediately from Theorem 3. Specifically, if $\lambda \ge \sigma$, then we have

$$B_{\text{Bayes}}(n) \leq 1 + K\lambda \min\left\{\sqrt{\ln\left(\frac{\lambda Ln}{\sqrt{2\pi}}\right)}, \sqrt{d\ln\left(\frac{2dKn\lambda}{\sqrt{2\pi}}\right)}\right\}\sqrt{2dn\log_2\left(1 + \frac{nK\lambda^2}{d}\right)} = \tilde{O}\left(K\lambda\sqrt{dn\min\left\{\ln(L), d\right\}}\right).$$
(11)

We now outline the proof of Theorem 3, which is based on (Russo & Van Roy, 2013; Dani et al., 2008). Let \mathcal{H}_t denote the "history" (i.e. all the available information) by the start of episode t. Note that from the Bayesian perspective, conditioning on \mathcal{H}_t , θ^* and θ_t are i.i.d. drawn from $N(\bar{\theta}_t, \Sigma_t)$ (see (Russo & Van Roy, 2013)). This is because that conditioning on \mathcal{H}_t , the posterior belief in θ^* is $N(\bar{\theta}_t, \Sigma_t)$ and based on Algorithm 2, θ_t is independently sampled from $N(\bar{\theta}_t, \Sigma_t)$. Since ORACLE is a fixed combinatorial optimization algorithm (even though it can be independently randomized), and E, \mathcal{A}, Φ are all fixed, then conditioning on \mathcal{H}_t , A^* and A^t are also i.i.d., furthermore, A^* is conditionally independent of θ_t , and A^t

To simplify the exposition, $\forall \theta \in \mathbb{R}^d$ and $\forall A \subseteq E$, we define

$$g(A,\theta) = \sum_{e \in A} \langle \phi_e, \theta \rangle , \qquad (12)$$

then we have $\mathbb{E}[f(A^*, \mathbf{w}_t)|\mathcal{H}_t, \theta^*, \theta_t, A^*, A^t] = g(A^*, \theta^*)$ and $\mathbb{E}[f(A^t, \mathbf{w}_t)|\mathcal{H}_t, \theta^*, \theta_t, A^*, A^t] = g(A^t, \theta^*)$, hence we have $\mathbb{E}[R_t|\mathcal{H}_t] = \mathbb{E}[g(A^*, \theta^*) - g(A^t, \theta^*)|\mathcal{H}_t]$. We also define the *upper confidence bound (UCB)* function $U_t : 2^E \to \mathbb{R}$ as

$$U_t(A) = \sum_{e \in A} \left[\left\langle \phi_e, \bar{\theta}_t \right\rangle + c \sqrt{\phi_e^T \Sigma_t \phi_e} \right], \tag{13}$$

where c > 0 is a constant to be specified. Notice that conditioning on \mathcal{H}_t , U_t is a deterministic function and A^* , A^t are i.i.d., then $\mathbb{E}[U_t(A^t) - U_t(A^*)|\mathcal{H}_t] = 0$ and

$$\mathbb{E}[R_t|\mathcal{H}_t] = \mathbb{E}[g(A^*, \theta^*) - U_t(A^*)|\mathcal{H}_t] + \mathbb{E}\left[U_t(A^t) - g(A^t, \theta^*)|\mathcal{H}_t\right].$$
(14)

One key observation is that

$$\mathbb{E}\left[U_{t}(A^{t}) - g(A^{t}, \theta^{*})|\mathcal{H}_{t}\right] \stackrel{(a)}{=} \sum_{e \in E} \mathbb{E}\left[\mathbb{1}\left\{e \in A^{t}\right\} \left[\left\langle\phi_{e}, \bar{\theta}_{t} - \theta^{*}\right\rangle + c\sqrt{\phi_{e}^{T}\Sigma_{t}\phi_{e}}\right]\right|\mathcal{H}_{t}\right] \\ \stackrel{(b)}{=} \sum_{e \in E} \mathbb{E}\left[\mathbb{1}\left\{e \in A^{t}\right\}|\mathcal{H}_{t}\right] \mathbb{E}\left[\left\langle\phi_{e}, \bar{\theta}_{t} - \theta^{*}\right\rangle|\mathcal{H}_{t}\right] + c\mathbb{E}\left[\sum_{e \in A^{t}}\sqrt{\phi_{e}^{T}\Sigma_{t}\phi_{e}}\right|\mathcal{H}_{t}\right] \\ \stackrel{(c)}{=} c\mathbb{E}\left[\sum_{e \in A^{t}}\sqrt{\phi_{e}^{T}\Sigma_{t}\phi_{e}}\left|\mathcal{H}_{t}\right], \tag{15}$$

where (b) follows from the fact that A^t and θ^* are conditionally independent, and (c) follows from $\mathbb{E}[\theta^*|\mathcal{H}_t] = \bar{\theta}_t$. Hence $B_{\text{Bayes}}(n) = \sum_{t=1}^n \mathbb{E}[g(A^*, \theta^*) - U_t(A^*)] + c \sum_{t=1}^n \mathbb{E}\left[\sum_{e \in A^t} \sqrt{\phi_e^T \Sigma_t \phi_e}\right]$. We can show that (1)

 $\sum_{t=1}^{n} \mathbb{E}[g(A^*, \theta^*) - U_t(A^*)] \le 1$ if we choose

$$c \ge \min\left\{\sqrt{\ln\left(\frac{\lambda Ln}{\sqrt{2\pi}}\right)}, \sqrt{d\ln\left(\frac{2dKn\lambda}{\sqrt{2\pi}}\right)}\right\},$$
(16)

and (2) $\sum_{t=1}^{n} \mathbb{E}\left[\sum_{e \in A^{t}} \sqrt{\phi_{e}^{T} \Sigma_{t} \phi_{e}}\right] \leq K \lambda \sqrt{2dn \ln\left(1 + \frac{nK\lambda^{2}}{d}\right) / \ln\left(1 + \frac{\lambda^{2}}{\sigma^{2}}\right)}$. Thus, the bound in Theorem 3 holds. Please refer to the remainder of this section for the full proof.

A.1. Bound on $\sum_{t=1}^{n} \mathbb{E}[g(A^*, \theta^*) - U_t(A^*)]$

We first prove that if we choose

$$c \ge \min\left\{\sqrt{\ln\left(\frac{\lambda Ln}{\sqrt{2\pi}}\right)}, \sqrt{d\ln\left(\frac{2dKn\lambda}{\sqrt{2\pi}}\right)}\right\},$$
(17)

then $\sum_{t=1}^{n} \mathbb{E}[g(A^*, \theta^*) - U_t(A^*)] \leq 1$. To prove this result, we use the following inequality for truncated Gaussian distribution.

Lemma 1. If $X \sim N(\mu, s^2)$, then we have

$$\mathbb{E}[X\mathbb{1}\{X \ge 0\}] = \mu \left[1 - \Phi_G\left(\frac{-\mu}{s}\right)\right] + \frac{s}{\sqrt{2\pi}} \exp\left(-\frac{\mu^2}{2s^2}\right),$$

where Φ_G is the cumulative distribution function (CDF) of the standard Gaussian distribution N(0,1). Furthermore, if $\mu \leq 0$, we have $\mathbb{E}[X\mathbb{1}\{X \geq 0\}] \leq \frac{s}{\sqrt{2\pi}} \exp\left(-\frac{\mu^2}{2s^2}\right)$.

Based on Lemma 1, we can prove the following lemmas:

Lemma 2. If
$$c \ge \sqrt{\ln\left(\frac{\lambda Ln}{\sqrt{2\pi}}\right)}$$
, then we have $\sum_{t=1}^{n} \mathbb{E}[g(A^*, \theta^*) - U_t(A^*)] \le 1$.

Proof. We have the following naive bound:

$$\begin{split} g(A^*,\theta^*) - U_t(A^*) &= \sum_{e \in A^*} \left[\left\langle \phi_e, \theta^* - \bar{\theta}_t \right\rangle - c\sqrt{\phi_e^T \Sigma_t \phi_e} \right] \\ &\leq \sum_{e \in A^*} \left[\left\langle \phi_e, \theta^* - \bar{\theta}_t \right\rangle - c\sqrt{\phi_e^T \Sigma_t \phi_e} \right] \mathbb{1} \left\{ \left\langle \phi_e, \theta^* - \bar{\theta}_t \right\rangle - c\sqrt{\phi_e^T \Sigma_t \phi_e} \ge 0 \right\} \\ &\leq \sum_{e \in E} \left[\left\langle \phi_e, \theta^* - \bar{\theta}_t \right\rangle - c\sqrt{\phi_e^T \Sigma_t \phi_e} \right] \mathbb{1} \left\{ \left\langle \phi_e, \theta^* - \bar{\theta}_t \right\rangle - c\sqrt{\phi_e^T \Sigma_t \phi_e} \ge 0 \right\}. \end{split}$$

Notice that conditioning on \mathcal{H}_t , $\langle \phi_e, \theta^* - \bar{\theta}_t \rangle - c\sqrt{\phi_e^T \Sigma_t \phi_e}$ is a Gaussian random variable with mean $-c\sqrt{\phi_e^T \Sigma_t \phi_e}$ and variance $\phi_e^T \Sigma_t \phi_e$. Thus, from Lemma 1, we have

$$\mathbb{E}_{\theta^*,A^*} [g(A^*,\theta^*) - U_t(A^*)|\mathcal{H}_t] \leq \sum_{e \in E} \mathbb{E}_{\theta^*} \left[\left[\left\langle \phi_e, \theta^* - \bar{\theta}_t \right\rangle - c\sqrt{\phi_e^T \Sigma_t \phi_e} \right] \mathbb{1} \left\{ \left\langle \phi_e, \theta^* - \bar{\theta}_t \right\rangle - c\sqrt{\phi_e^T \Sigma_t \phi_e} \geq 0 \right\} \middle| \mathcal{H}_t \right] \\ \leq \sum_{e \in E} \sqrt{\frac{\phi_e^T \Sigma_t \phi_e}{2\pi}} \exp\left(-\frac{c^2}{2}\right) \\ \leq \exp\left(-\frac{c^2}{2}\right) \sum_{e \in E} \frac{\lambda ||\phi_e||}{\sqrt{2\pi}} \leq \exp\left(-\frac{c^2}{2}\right) \frac{\lambda L}{\sqrt{2\pi}},$$
(18)

where the last two inequalities follow from the fact that $\phi_e^T \Sigma_t \phi_e \leq \phi_e^T \Sigma_1 \phi_e \leq \lambda^2 \|\phi_e\|^2 \leq \lambda^2$, since $\|\phi_e\| \leq 1$ by assumption⁸. Thus we have

$$\mathbb{E}\left[\sum_{t=1}^{n} \left[g(A^*, \theta^*) - U_t(A^*)\right]\right] \le \exp\left(-\frac{c^2}{2}\right) \frac{n\lambda L}{\sqrt{2\pi}}.$$
(19)

If we choose $c \ge \sqrt{2 \ln \left(\frac{\lambda L n}{\sqrt{2\pi}}\right)}$, then we have $\mathbb{E}\left[\sum_{t=1}^{n} \left[g(A^*, \theta^*) - U_t(A^*)\right]\right] \le 1$.

Lemma 3. If $c \ge \sqrt{d \ln\left(\frac{2dKn\lambda}{\sqrt{2\pi}}\right)}$, then we also have $\sum_{t=1}^{n} \mathbb{E}[g(A^*, \theta^*) - U_t(A^*)] \le 1$.

Proof. We use v_1, \ldots, v_d to denote a fixed set of d orthonormal eigenvectors of Σ_t , and $\Lambda_1^2, \ldots, \Lambda_d^2$ to denote the associated eigenvalues. Notice that for $i \neq j$, we have $v_i^T \Sigma_t v_j = \Lambda_i^2 v_i^T v_j = 0$. $\forall i = 1, \ldots, d$, we define $v_{i+d} = -v_i$ and $\Lambda_{i+d} = \Lambda_i$, which allows us to define the following conic decomposition:

$$\phi_e = \sum_{i=1}^{2d} \alpha_{ei} v_i, \quad \forall e \in E,$$

subject to the constraints that $\alpha_{ei} \ge 0$, $\forall (e, i)$. Notice that α_{ei} 's are uniquely determined. Furthermore, for *i* and *j* s.t. |i - j| = d, by definition of conic decomposition, we have $\alpha_{ei}\alpha_{ej} = 0$. In other words, α_e is a *d*-sparse vector.

Since we assume that $\|\phi_e\| \leq 1$, we have that $\sum_{i=1}^{2d} \alpha_{ei}^2 \leq 1$, $\forall e \in E$. Thus, for any e, we have that $\langle \phi_e, \theta^* - \bar{\theta}_t \rangle = \sum_{i=1}^{2d} \alpha_{ei} \langle v_i, \theta^* - \bar{\theta}_t \rangle$ and

$$\phi_e^T \Sigma_t \phi_e = \left(\sum_{i=1}^{2d} \alpha_{ei} v_i^T\right) \Sigma_t \left(\sum_{j=1}^{2d} \alpha_{ei} v_j\right)$$
$$= \sum_{i=1}^{2d} \sum_{j=1}^{2d} \alpha_{ei} \alpha_{e_j} v_i^T \Sigma_t v_j.$$
(20)

Notice that for $i \neq j$, if $|i - j| \neq d$, then $v_i^T \Sigma_t v_j = 0$; on the other hand, if |i - j| = d, $\alpha_{ei} \alpha_{ej} = 0$. Thus, if $i \neq j$, we have $\alpha_{ei} \alpha_{e_i} v_i^T \Sigma_t v_j = 0$. Consequently,

$$\phi_e^T \Sigma_t \phi_e = \sum_{i=1}^{2d} \alpha_{ei}^2 v_i^T \Sigma_t v_i = \sum_{i=1}^{2d} \alpha_{ei}^2 \Lambda_i^2.$$

Thus we have

$$\sqrt{\phi_e^T \Sigma_t \phi_e} = \sqrt{\sum_{i=1}^{2d} \alpha_{ei}^2 \Lambda_i^2} \ge \frac{1}{\sqrt{d}} \sum_{i=1}^{2d} \alpha_{ei} \Lambda_i,$$
(21)

where the inequality follows from Cauchy-Schwartz inequality, specifically, define $s_i = 1$ if $\alpha_{ei}\Lambda_i \neq 0$, and $s_i = 0$ if $\alpha_{ei}\Lambda_i = 0$, then we have

$$\sum_{i=1}^{2d} \alpha_{ei} \Lambda_i = \sum_{i=1}^{2d} \alpha_{ei} \Lambda_i s_i \le \sqrt{\sum_{i=1}^{2d} s_i^2} \sqrt{\sum_{i=1}^{2d} \alpha_{ei}^2 \Lambda_i^2} \le \sqrt{d} \sqrt{\sum_{i=1}^{2d} \alpha_{ei}^2 \Lambda_i^2},$$

⁸Notice that in the derivation of Inequality (18), we implicitly assume that $\phi_e^T \Sigma_t \phi_e > 0$, $\forall e \in E$. It is worth pointing out that the case with $\phi_e^T \Sigma_t \phi_e = 0$ is a trivial case and this inequality still holds in this case.

where the last inequality follows from the fact that α_e is *d*-sparse. Thus, for any *e*, we have that

$$\left\langle \phi_e, \theta^* - \bar{\theta}_t \right\rangle - c \sqrt{\phi_e^T \Sigma_t \phi_e} \le \sum_{i=1}^{2d} \alpha_{ei} \left\langle v_i, \theta^* - \bar{\theta}_t \right\rangle - \frac{c}{\sqrt{d}} \sum_{i=1}^{2d} \alpha_{ei} \Lambda_i.$$
⁽²²⁾

Consequently, we have

$$\sum_{e \in A^*} \left[\left\langle \phi_e, \theta^* - \bar{\theta}_t \right\rangle - c \sqrt{\phi_e^T \Sigma_t \phi_e} \right] \le \sum_{i=1}^{2d} \left(\left\langle v_i, \theta^* - \bar{\theta}_t \right\rangle - \frac{c\Lambda_i}{\sqrt{d}} \right) \left(\sum_{e \in A^*} \alpha_{ei} \right).$$
(23)

Define $X_i = \langle v_i, \theta^* - \bar{\theta}_t \rangle - \frac{c\Lambda_i}{\sqrt{d}}$, notice that conditioning on \mathcal{H}_t , we have $X_i | \mathcal{H}_t \sim N\left(-\frac{c\Lambda_i}{\sqrt{d}}, \Lambda_i^2\right)$. Hence we have

$$\sum_{e \in A^*} \left\langle \phi_e, \theta^* - \bar{\theta}_t \right\rangle - c \sqrt{\phi_e^T \Sigma_t \phi_e} \stackrel{(a)}{\leq} \sum_{i=1}^{2d} X_i \left[\sum_{e \in A^*} \alpha_{ei} \right]$$
$$\stackrel{(b)}{\leq} \sum_{i=1}^{2d} X_i \mathbb{1}\{X_i \ge 0\} \left[\sum_{e \in A^*} \alpha_{ei} \right],$$

where the inequality (b) follows from the fact that $X_i \leq X_i \mathbb{1}\{X_i \geq 0\}$ and $\left[\sum_{e \in A^*} \alpha_{ei}\right] \geq 0$. On the other hand, notice that $|A^*| \leq K$

$$\sum_{e \in A^*} \alpha_{ei} \le \sqrt{|A^*|} \sqrt{\sum_{e \in A^*} \alpha_{ei}^2} \le \sqrt{|A^*|} \sqrt{\sum_{e \in A^*} \sum_{j=1}^d \alpha_{ej}^2} \le \sqrt{|A^*|} \sqrt{\sum_{e \in A^*} 1} = |A^*| \le K.$$

Since $X_i \mathbb{1}\{X_i \ge 0\} \ge 0$, we have

$$\sum_{e \in A^*} \left\langle \phi_e, \theta^* - \bar{\theta}_t \right\rangle - c \sqrt{\phi_e^T \Sigma_t \phi_e} \le K \sum_{i=1}^{2d} X_i \mathbb{1} \{ X_i \ge 0 \},$$

notice that the RHS does not include A^* . Hence we have

$$\mathbb{E}_{\theta^*}[g(A^*, \theta^*) - U_t(A^*) | \mathcal{H}_t] = \mathbb{E}_{\theta^*} \left[\sum_{e \in A^*} \left\langle \phi_e, \theta^* - \bar{\theta}_t \right\rangle - c \sqrt{\phi_e^T \Sigma_t \phi_e} \middle| \mathcal{H}_t \right]$$
$$\leq K \sum_{i=1}^{2d} \mathbb{E}_{\theta^*} [X_i \mathbb{1}\{X_i \ge 0\} | \mathcal{H}_t]$$
$$\leq K \sum_{i=1}^{2d} \frac{\Lambda_i}{\sqrt{2\pi}} \exp\left(-\frac{c^2}{2d}\right) \le \frac{2dK\lambda}{\sqrt{2\pi}} \exp\left(-\frac{c^2}{2d}\right)$$

where the last inequality follows from the fact that $\Lambda_i \leq \lambda$. Hence we have

$$\sum_{t=1}^{n} \mathbb{E}[g(A^*, \theta^*) - U_t(A^*)] \le \frac{2dKn\lambda}{\sqrt{2\pi}} \exp\left(-\frac{c^2}{2d}\right),$$

if we choose $c \ge \sqrt{2d\ln\left(\frac{2dKn\lambda}{\sqrt{2\pi}}\right)}$, then we have $\sum_{t=1}^{n} \mathbb{E}[f(A^*, \theta^*) - U_t(A^*)] \le 1.$

Combining the results from Lemma 2 and 3, we have proved that if

$$c \ge \min\left\{\sqrt{\ln\left(\frac{\lambda Ln}{\sqrt{2\pi}}\right)}, \sqrt{d\ln\left(\frac{2dKn\lambda}{\sqrt{2\pi}}\right)}\right\},$$

then $\sum_{t=1}^{n} \mathbb{E}[g(A^*, \theta^*) - U_t(A^*)] \leq 1.$

A.2. Bound on $\sum_{t=1}^{n} \mathbb{E} \left[\sum_{e \in A^t} \sqrt{\phi_e^T \Sigma_t \phi_e} \right]$

In this subsection, we derive a bound on $\sum_{t=1}^{n} \mathbb{E}\left[\sum_{e \in A^{t}} \sqrt{\phi_{e}^{T} \Sigma_{t} \phi_{e}}\right]$. Our analysis is motivated by the analysis in (Dani et al., 2008). Specifically, we provide a worst-case bound on $\sum_{t=1}^{n} \sum_{e \in A^{t}} \sqrt{\phi_{e}^{T} \Sigma_{t} \phi_{e}}$, for any realization of random variable \mathbf{w}_{t} 's, θ_{t} 's, A^{t} 's, A^{*} , and θ^{*} .

Lemma 4.
$$\sum_{t=1}^{n} \sum_{e \in A^t} \sqrt{\phi_e^T \Sigma_t \phi_e} \le K \lambda \sqrt{\frac{dn \log\left(1 + \frac{nK\lambda^2}{d\sigma^2}\right)}{\log\left(1 + \frac{\lambda^2}{\sigma^2}\right)}}$$

Proof. To simplify the exposition, we define

$$z_{t,k} = \sqrt{\phi_{a_k}^T \Sigma_t \phi_{a_k}^t}.$$
(24)

First, notice that Σ_t^{-1} is the Gramian matrix and satisfies

$$\Sigma_{t+1}^{-1} = \Sigma_t^{-1} + \frac{1}{\sigma^2} \sum_{k=1}^{|A^t|} \phi_{a_k^t} \phi_{a_k^t}^T.$$
(25)

Hence for any t, k, we have that

$$\det \left[\Sigma_{t+1}^{-1} \right] \ge \det \left[\Sigma_{t}^{-1} + \frac{1}{\sigma^{2}} \phi_{a_{k}^{t}} \phi_{a_{k}^{t}}^{T} \right] = \det \left[\Sigma_{t}^{-\frac{1}{2}} \left(I + \frac{1}{\sigma^{2}} \Sigma_{t}^{\frac{1}{2}} \phi_{a_{k}^{t}} \phi_{a_{k}^{t}}^{T} \Sigma_{t}^{\frac{1}{2}} \right) \Sigma_{t}^{-\frac{1}{2}} \right] \\ = \det \left[\Sigma_{t}^{-1} \right] \det \left[I + \frac{1}{\sigma^{2}} \Sigma_{t}^{\frac{1}{2}} \phi_{a_{k}^{t}} \phi_{a_{k}^{t}}^{T} \Sigma_{t}^{\frac{1}{2}} \right] = \det \left[\Sigma_{t}^{-1} \right] \left(1 + \frac{1}{\sigma^{2}} \phi_{a_{k}^{t}}^{T} \Sigma_{t} \phi_{a_{k}^{t}} \right) \\ = \det \left[\Sigma_{t}^{-1} \right] \left(1 + \frac{z_{t,k}^{2}}{\sigma^{2}} \right).$$
(26)

Hence we have that

$$\left(\det\left[\Sigma_{t+1}^{-1}\right]\right)^{|A^t|} \ge \left(\det\left[\Sigma_{t}^{-1}\right]\right)^{|A^t|} \prod_{k=1}^{|A^t|} \left(1 + \frac{z_{t,k}^2}{\sigma^2}\right).$$
(27)

Remark 1. This is where the extra $O(\sqrt{K})$ factor arises. Notice that this extra factor is purely due to linear generalization. Specifically, if $\Phi = I$, then Σ_t 's and Σ_t^{-1} 's will be diagonal, and we have

$$\det\left[\Sigma_{t+1}^{-1}\right] = \det\left[\Sigma_{t}^{-1}\right] \prod_{k=1}^{|A^{t}|} \left(1 + \frac{z_{t,k}^{2}}{\sigma^{2}}\right).$$

$$(28)$$

Notice that Equation 27 further implies that

$$\left(\det\left[\Sigma_{t+1}^{-1}\right]\right)^{K} \ge \left(\det\left[\Sigma_{t}^{-1}\right]\right)^{K} \prod_{k=1}^{|A^{t}|} \left(1 + \frac{z_{t,k}^{2}}{\sigma^{2}}\right),\tag{29}$$

since det $[\Sigma_{t+1}^{-1}] \ge \det [\Sigma_t^{-1}]$ and $|A^t| \le K$. Recall that det $[\Sigma_1^{-1}] = (\frac{1}{\lambda^2})^d$, we have that

$$\left(\det\left[\Sigma_{n+1}^{-1}\right]\right)^{K} \ge \left(\det\left[\Sigma_{1}^{-1}\right]\right)^{K} \prod_{t=1}^{n} \prod_{k=1}^{|A^{t}|} \left(1 + \frac{z_{t,k}^{2}}{\sigma^{2}}\right) = \frac{1}{\lambda^{2dK}} \prod_{t=1}^{n} \prod_{k=1}^{|A^{t}|} \left(1 + \frac{z_{t,k}^{2}}{\sigma^{2}}\right).$$
(30)

On the other hand, we have

$$\operatorname{trace}\left[\Sigma_{n+1}^{-1}\right] = \operatorname{trace}\left[\frac{1}{\lambda^2}I + \frac{1}{\sigma^2}\sum_{t=1}^{n}\sum_{k=1}^{|A^t|}\phi_{a_k^t}\phi_{a_k^t}^T\right] = \frac{d}{\lambda^2} + \frac{1}{\sigma^2}\sum_{t=1}^{n}\sum_{k=1}^{|A^t|}\|\phi_{a_k^t}\|^2 \le \frac{d}{\lambda^2} + \frac{nK}{\sigma^2},\tag{31}$$

where the last inequality follows from the assumption that $\|\phi_e\| \leq 1$, $\forall e \in E$ and $|A^t| \leq K$. From the trace-determinant inequality, we have

$$\frac{1}{d} \operatorname{trace} \left[\Sigma_{n+1}^{-1} \right] \ge \left(\det \left[\Sigma_{n+1}^{-1} \right] \right)^{\frac{1}{d}}$$

which implies that

$$\left(\frac{1}{\lambda^2} + \frac{nK}{d\sigma^2}\right)^{dK} \ge \left(\frac{1}{d} \operatorname{trace}\left[\Sigma_{n+1}^{-1}\right]\right)^{dK} \ge \left(\det\left[\Sigma_{n+1}^{-1}\right]\right)^{K} \ge \frac{1}{\lambda^{2dK}} \prod_{t=1}^n \prod_{k=1}^{|A^t|} \left(1 + \frac{z_{t,k}^2}{\sigma^2}\right).$$

Taking the logarithm, we have

$$dK \log\left(1 + \frac{nK\lambda^2}{d\sigma^2}\right) \ge \sum_{t=1}^n \sum_{k=1}^{|A^t|} \log\left(1 + \frac{z_{t,k}^2}{\sigma^2}\right).$$
(32)

Notice that $z_{t,k}^2 = \phi_{a_k^t}^T \Sigma_t \phi_{a_k^t}$, hence we have that $0 \le z_{t,k}^2 \le \phi_{a_k^t}^T \Sigma_1 \phi_{a_k^t} \le \lambda^2 \|\phi_{a_k^t}\|^2 \le \lambda^2$. We have the following technical lemma:

Lemma 5. For any real number $x \in [0, \lambda^2]$, we have $x \leq \frac{\lambda^2}{\log\left(1 + \frac{\lambda^2}{\sigma^2}\right)} \log\left(1 + \frac{x}{\sigma^2}\right)$.

Proof. Define $h(x) = \frac{\lambda^2}{\log\left(1+\frac{\lambda^2}{\sigma^2}\right)} \log\left(1+\frac{x}{\sigma^2}\right) - x$, thus we only need to prove $h(x) \ge 0$ for $x \in [0, \lambda^2]$. Notice that h(x) is a strictly concave function for $x \ge 0$, and h(0) = 0, $h(\lambda^2) = 0$. From Jensen's inequality, for any $x \in (0, \lambda^2)$, we have h(x) > 0.

Hence we have that

$$\sum_{t=1}^{n} \sum_{k=1}^{|A^t|} z_{t,k}^2 \le \frac{\lambda^2}{\log\left(1 + \frac{\lambda^2}{\sigma^2}\right)} \sum_{t=1}^{n} \sum_{k=1}^{|A^t|} \log\left(1 + \frac{z_{t,k}^2}{\sigma^2}\right) \le \frac{dK\lambda^2 \log\left(1 + \frac{nK\lambda^2}{d\sigma^2}\right)}{\log\left(1 + \frac{\lambda^2}{\sigma^2}\right)}$$
(33)

Finally, we have that

$$\sum_{t=1}^{n} \sum_{k=1}^{|A^t|} z_{t,k} \le \sqrt{nK} \sqrt{\sum_{t=1}^{n} \sum_{k=1}^{|A^t|} z_{t,k}^2} \le K\lambda \sqrt{\frac{dn \log\left(1 + \frac{nK\lambda^2}{d\sigma^2}\right)}{\log\left(1 + \frac{\lambda^2}{\sigma^2}\right)}}.$$
(34)

Recall that the above bound holds for any realization of random variables, thus, we have

$$\mathbb{E}\left[\sum_{t=1}^{n} \left[U_t(A^t) - g(A^t, \theta^*)\right]\right] = c\mathbb{E}\left[\sum_{t=1}^{n} \sum_{k=1}^{|A^t|} z_{t,k}\right] \le cK\lambda \sqrt{\frac{dn\log\left(1 + \frac{nK\lambda^2}{d}\right)}{\log\left(1 + \frac{\lambda^2}{\sigma^2}\right)}}.$$

With

$$c = \min\left\{\sqrt{\ln\left(\frac{\lambda Ln}{\sqrt{2\pi}}\right)}, \sqrt{d\ln\left(\frac{2dKn\lambda}{\sqrt{2\pi}}\right)}\right\},\tag{35}$$

and combining the results in the previous subsection, we have proved Theorem 3.

B. Proof for Theorem 2

We start by writing an alternative formula for Σ_t and $\bar{\theta}_t$. Notice that based on Algorithm 1, we have:

$$\Sigma_{t}^{-1} = \frac{1}{\lambda^{2}}I + \frac{1}{\sigma^{2}}\sum_{\tau=1}^{t-1}\sum_{k=1}^{|A^{\tau}|} \phi_{a_{k}^{\tau}}\phi_{a_{k}^{\tau}}^{T}$$

$$\Sigma_{t}^{-1}\bar{\theta}_{t} = \frac{1}{\sigma^{2}}\sum_{\tau=1}^{t-1}\sum_{k=1}^{|A^{\tau}|} \phi_{a_{k}^{\tau}}\mathbf{w}_{\tau}\left(a_{k}^{\tau}\right)$$
(36)

Interested readers might refer to Appendix C for the derivation of Equation (36). The proof proceeds as follows. We first construct a confidence set of θ^* based on the "self normalized bound" developed in (Abbasi-Yadkori et al., 2011). Then we derive a regret bound based on Lemma 4 derived above.

B.1. Confidence Set

Our construction of confidence set is motivated by the analysis in (Agrawal & Goyal, 2013). We start by defining some useful notation. Specifically, for any t = 1, 2, ..., n, any $k = 1, 2, ..., |A^t|$, we define

$$\eta_{t,k} = \mathbf{w}_t \left(a_k^t \right) - \bar{\mathbf{w}} \left(a_k^t \right).$$

One key observation is that $\eta_{t,k}$'s form a Martingale difference sequence (MDS)⁹ since $\mathbf{w}(e)$'s are statistically independent under P. Moreover, since $\mathbf{w}_t(a_k^t)$ is bounded in interval [0,1], $\eta_{t,k}$'s are sub-Gaussian with constant R = 1. We further define

$$V_{t} = \frac{\sigma^{2}}{\lambda^{2}}I + \sum_{\tau=1}^{t-1} \sum_{k=1}^{|A^{\tau}|} \phi_{a_{k}^{\tau}} \phi_{a_{k}^{\tau}}^{T}$$
$$\xi_{t} = \sum_{\tau=1}^{t-1} \sum_{k=1}^{|A^{\tau}|} \phi_{a_{k}^{\tau}} \eta_{\tau,k}$$

As we will see later, we define V_t and ξ_t to use the "self normalized bound" developed in (Abbasi-Yadkori et al., 2011) (see Theorem 1 of (Abbasi-Yadkori et al., 2011)). Notice that based on the above definition, we have $\Sigma_t^{-1} = \frac{1}{\sigma^2} V_t$, and

$$\bar{\theta}_t - \theta^* = \Sigma_t \left(\frac{1}{\sigma^2} \xi_t - \frac{1}{\lambda^2} \theta^* \right).$$

⁹Note that the notion of "time" is indexed by a pair (t, k), and follows the lexicographical order.

To see why the second equality holds, notice that

$$\begin{split} \Sigma_t^{-1} \bar{\theta}_t &= \frac{1}{\sigma^2} \sum_{\tau=1}^{t-1} \sum_{k=1}^{|A^{\tau}|} \phi_{a_k^{\tau}} \left(\phi_{a_k^{\tau}}^T \theta^* + \eta_{\tau,k} \right) \\ &= \left(\Sigma_t^{-1} - \frac{1}{\lambda^2} I \right) \theta^* + \frac{1}{\sigma^2} \xi_t. \end{split}$$

Hence, for any $e \in E$, we have

$$\begin{split} \left| \left\langle \phi_{e}, \bar{\theta}_{t} - \theta^{*} \right\rangle \right| &= \left| \phi_{e}^{T} \Sigma_{t} \left(\frac{1}{\sigma^{2}} \xi_{t} - \frac{1}{\lambda^{2}} \theta^{*} \right) \right| \\ &\leq \left\| \phi_{e} \right\|_{\Sigma_{t}} \left\| \frac{1}{\sigma^{2}} \xi_{t} - \frac{1}{\lambda^{2}} \theta^{*} \right\|_{\Sigma_{t}} \\ &\leq \left\| \phi_{e} \right\|_{\Sigma_{t}} \left[\frac{1}{\sigma^{2}} \left\| \xi_{t} \right\|_{\Sigma_{t}} + \frac{1}{\lambda^{2}} \left\| \theta^{*} \right\|_{\Sigma_{t}} \right], \end{split}$$

where the first inequality follows from the Cauchy-Schwarz inequality, and the second inequality follows from the triangular inequality. Notice that

$$\left\|\theta^*\right\|_{\Sigma_t} \le \left\|\theta^*\right\|_{\Sigma_1} = \lambda \left\|\theta^*\right\|_2,$$

hence we have

$$\left\langle \phi_{e}, \bar{\theta}_{t} - \theta^{*} \right\rangle \le \left\| \phi_{e} \right\|_{\Sigma_{t}} \left[\frac{1}{\sigma^{2}} \left\| \xi_{t} \right\|_{\Sigma_{t}} + \frac{1}{\lambda} \left\| \theta^{*} \right\|_{2} \right].$$

Moreover, we have

$$\frac{1}{\sigma^2} \|\xi_t\|_{\Sigma_t} = \frac{1}{\sigma^2} \|\xi_t\|_{\sigma^2 V_t^{-1}} = \frac{1}{\sigma} \|\xi_t\|_{V_t^{-1}}.$$

So we have

$$\left|\left\langle\phi_{e},\bar{\theta}_{t}-\theta^{*}\right\rangle\right| \leq \left\|\phi_{e}\right\|_{\Sigma_{t}}\left[\frac{1}{\sigma}\left\|\xi_{t}\right\|_{V_{t}^{-1}}+\frac{1}{\lambda}\left\|\theta^{*}\right\|_{2}\right].$$
(37)

The above inequality always holds. We now provide a high probability bound on $\|\xi_t\|_{V_t^{-1}}$, based on the "self normalized bound" proposed in (Abbasi-Yadkori et al., 2011). From Theorem 1 of (Abbasi-Yadkori et al., 2011), we know for any $\delta \in (0, 1)$, with probability at least $1 - \delta$,

$$\|\xi_t\|_{V_t^{-1}} \le \sqrt{2\log\left(\frac{\det(V_t)^{1/2}\det(V_1)^{-1/2}}{\delta}\right)} \quad \forall t = 1, 2, \dots$$

Obviously, $\det(V_1) = \left[\frac{\sigma^2}{\lambda^2}\right]^d$, on the other hand, we have

$$\left[\det(V_t)\right]^{1/d} \le \frac{\operatorname{trace}(V_t)}{d} = \frac{\sigma^2}{\lambda^2} + \frac{1}{d} \sum_{\tau=1}^{t-1} \sum_{k=1}^{|A^{\tau}|} \|\phi_{a_k^{\tau}}\|^2 \le \frac{\sigma^2}{\lambda^2} + \frac{(t-1)K}{d}$$

where the last inequality follows from the assumption that $\|\phi_e\| \leq 1$. Hence, for $t \leq n$, we have

$$\left[\det(V_t)\right]^{1/d} \leq \frac{\sigma^2}{\lambda^2} + \frac{nK}{d}.$$

Thus, with probability at least $1 - \delta$, we have

$$\|\xi_t\|_{V_t^{-1}} \le \sqrt{d\log\left(1 + \frac{nK\lambda^2}{d\sigma^2}\right) + 2\log\left(\frac{1}{\delta}\right)} \quad \forall t = 1, 2, \dots, n$$

Thus, we have the following lemma:

Lemma 6. For any $\lambda, \sigma > 0$ and any $\delta \in (0, 1)$, with probability at least $1 - \delta$, we have

$$\left|\left\langle\phi_{e}, \bar{\theta}_{t} - \theta^{*}\right\rangle\right| \leq \left\|\phi_{e}\right\|_{\Sigma_{t}} \left[\frac{1}{\sigma}\sqrt{d\log\left(1 + \frac{nK\lambda^{2}}{d\sigma^{2}}\right) + 2\log\left(\frac{1}{\delta}\right) + \frac{\left\|\theta^{*}\right\|_{2}}{\lambda}}\right],\tag{38}$$

for all $t = 1, 2, \ldots, n$, and for all $e \in E$.

Notice that $\|\phi_e\|_{\Sigma_t} = \sqrt{\phi_e^T \Sigma_t \phi_e}$, thus, the above lemma immediately implies the following lemma: Lemma 7. For any $\lambda, \sigma > 0$, any $\delta \in (0, 1)$, and any

$$c \geq \frac{1}{\sigma} \sqrt{d \log\left(1 + \frac{nK\lambda^2}{d\sigma^2}\right) + 2\log\left(\frac{1}{\delta}\right)} + \frac{\|\theta^*\|_2}{\lambda},$$

with probability at least $1 - \delta$, we have

$$\left\langle \phi_e, \bar{\theta}_t \right\rangle - c \sqrt{\phi_e^T \Sigma_t \phi_e} \le \left\langle \phi_e, \theta^* \right\rangle \le \left\langle \phi_e, \bar{\theta}_t \right\rangle + c \sqrt{\phi_e^T \Sigma_t \phi_e},$$

for all $e \in E$ and t = 1, 2, ... n.

Notice that

$$\langle \phi_e, \theta^* \rangle \leq \left\langle \phi_e, \bar{\theta}_t \right\rangle + c \sqrt{\phi_e^T \Sigma_t \phi_e}$$

is exactly $\bar{\mathbf{w}}(e) \leq \hat{\mathbf{w}}_t(e)$.

B.2. Regret Analysis

We define event G as

$$G = \left\{ \left\langle \phi_e, \bar{\theta}_t \right\rangle - c \sqrt{\phi_e^T \Sigma_t \phi_e} \le \left\langle \phi_e, \theta^* \right\rangle \le \left\langle \phi_e, \bar{\theta}_t \right\rangle + c \sqrt{\phi_e^T \Sigma_t \phi_e} \ \forall e \in E, \ \forall t = 1, \dots, n \right\},\tag{39}$$

and use \bar{G} to denote the complement of event G. Recall that Lemma 7 states that if

$$c \ge \frac{1}{\sigma} \sqrt{d \log\left(1 + \frac{nK\lambda^2}{d\sigma^2}\right) + 2\log\left(\frac{1}{\delta}\right)} + \frac{1}{\lambda} \|\theta^*\|_2,$$
(40)

then $\mathbb{P}(G) \ge 1 - \delta$. Moreover, by definition, under event G, we have $\bar{\mathbf{w}}(e) \le \hat{\mathbf{w}}_t(e)$, for all $t = 1, \ldots, n$ and any $e \in E$. Notice that

$$\begin{split} R(n) &= \sum_{t=1}^{n} \mathbb{E} \left[\sum_{e \in A^*} \mathbf{w}_t(e) - \sum_{e \in A^t} \mathbf{w}_t(e) \right] \\ &= \sum_{t=1}^{n} \mathbb{E} \left[\sum_{e \in A^*} \bar{\mathbf{w}}(e) - \sum_{e \in A^t} \bar{\mathbf{w}}(e) \right] \\ &= \mathbb{P}(G) \sum_{t=1}^{n} \mathbb{E} \left[\sum_{e \in A^*} \bar{\mathbf{w}}(e) - \sum_{e \in A^t} \bar{\mathbf{w}}(e) \middle| G \right] + \mathbb{P}(\bar{G}) \sum_{t=1}^{n} \mathbb{E} \left[\sum_{e \in A^*} \bar{\mathbf{w}}(e) - \sum_{e \in A^t} \bar{\mathbf{w}}(e) \middle| G \right] \\ &\leq \sum_{t=1}^{n} \mathbb{E} \left[\sum_{e \in A^*} \bar{\mathbf{w}}(e) - \sum_{e \in A^t} \bar{\mathbf{w}}(e) \middle| G \right] + \mathbb{P}(\bar{G}) nK, \end{split}$$

where the last inequality follows from the naive bound on the realized regret. If c satisfies inequality (40), we have $\mathbb{P}(\bar{G}) \leq \delta$, hence we have

$$R(n) \le \sum_{t=1}^{n} \mathbb{E}\left[\sum_{e \in A^*} \bar{\mathbf{w}}(e) - \sum_{e \in A^t} \bar{\mathbf{w}}(e) \middle| G\right] + nK\delta.$$

Finally, we bound $\sum_{t=1}^{n} \mathbb{E} \left[\sum_{e \in A^*} \bar{\mathbf{w}}(e) - \sum_{e \in A^t} \bar{\mathbf{w}}(e) | G \right]$ using a worst-case bound conditioning on G (worst-case over all the possible random realizations), notice that conditioning on G, we have

$$\sum_{e \in A^*} \bar{\mathbf{w}}(e) \le \sum_{e \in A^*} \hat{\mathbf{w}}_t(e) \le \sum_{e \in A^t} \hat{\mathbf{w}}_t(e),$$

where the first inequality follows from the definition of event G, and the second inequality follows from that A^t is the *exact* solution of the combinatorial optimization problem $(E, \mathcal{A}, \hat{\mathbf{w}}_t)$. Thus we have

$$\begin{split} \sum_{e \in A^*} \bar{\mathbf{w}}(e) &- \sum_{e \in A^t} \bar{\mathbf{w}}(e) \leq \sum_{e \in A^t} \hat{\mathbf{w}}_t(e) - \sum_{e \in A^t} \bar{\mathbf{w}}(e) \\ &= \sum_{e \in A^t} \left[\left\langle \phi_e, \bar{\theta}_t - \theta^* \right\rangle + c \sqrt{\phi_e^T \Sigma_t \phi_e} \right] \\ &\leq 2c \sum_{e \in A^t} \sqrt{\phi_e^T \Sigma_t \phi_e}, \end{split}$$

where the last inequality follows from the definition of G. Recall that from Lemma 4, we have

$$\sum_{t=1}^{n} \sum_{e \in A^{t}} \sqrt{\phi_{e}^{T} \Sigma_{t} \phi_{e}} \leq K \lambda \sqrt{\frac{dn \log\left(1 + \frac{nK\lambda^{2}}{d\sigma^{2}}\right)}{\log\left(1 + \frac{\lambda^{2}}{\sigma^{2}}\right)}}.$$

Thus we have

$$\sum_{t=1}^{n} \mathbb{E}\left[\sum_{e \in A^{*}} \bar{\mathbf{w}}(e) - \sum_{e \in A^{t}} \bar{\mathbf{w}}(e) \middle| G\right] \le 2c \mathbb{E}\left[\sum_{t=1}^{n} \sum_{e \in A^{t}} \sqrt{\phi_{e}^{T} \Sigma_{t} \phi_{e}}\right] \le 2c K \lambda \sqrt{\frac{dn \log\left(1 + \frac{nK\lambda^{2}}{d\sigma^{2}}\right)}{\log\left(1 + \frac{\lambda^{2}}{\sigma^{2}}\right)}},$$

which implies

$$R(n) \le 2cK\lambda \sqrt{\frac{dn\log\left(1 + \frac{nK\lambda^2}{d\sigma^2}\right)}{\log\left(1 + \frac{\lambda^2}{\sigma^2}\right)}} + nK\delta.$$

C. Technical Lemma

In this section, we derive Equation (36). We first prove the following technical lemma:

Lemma 8. For any $\phi, \bar{\theta} \in \mathbb{R}^d$, any positive definite $\Sigma \in \mathbb{R}^{d \times d}$, any $\sigma > 0$, and any $w \in \mathbb{R}$, if we define

$$\begin{split} \Sigma_{\rm new} &= \Sigma - \frac{\Sigma \phi \phi^T \Sigma}{\phi^T \Sigma \phi + \sigma^2} \\ \bar{\theta}_{\rm new} &= \left[I - \frac{\Sigma \phi \phi^T}{\phi^T \Sigma \phi + \sigma^2} \right] \bar{\theta} + \left[\frac{\Sigma \phi}{\phi^T \Sigma \phi + \sigma^2} \right] w, \end{split}$$

then we have

$$\Sigma_{\text{new}}^{-1} = \Sigma^{-1} + \frac{1}{\sigma^2} \phi \phi^T \tag{41}$$

$$\Sigma_{\text{new}}^{-1}\bar{\theta}_{\text{new}} = \Sigma^{-1}\bar{\theta} + \frac{1}{\sigma^2}\phi w.$$
(42)

Proof. Notice that Equation (41) follows directly from the Woodbury matrix identity (matrix inversion lemma). We now prove Equation (42). Notice that we have

$$\bar{\theta}_{\text{new}} = \left[I - \frac{\Sigma\phi\phi^{T}}{\phi^{T}\Sigma\phi + \sigma^{2}}\right]\bar{\theta} + \left[\frac{\Sigma\phi}{\phi^{T}\Sigma\phi + \sigma^{2}}\right]w$$
$$= \left[\Sigma - \frac{\Sigma\phi\phi^{T}\Sigma}{\phi^{T}\Sigma\phi + \sigma^{2}}\right]\Sigma^{-1}\bar{\theta} + \left[\frac{\Sigma\phi}{\phi^{T}\Sigma\phi + \sigma^{2}}\right]w$$
$$= \Sigma_{\text{new}}\Sigma^{-1}\bar{\theta} + \left[\frac{\Sigma\phi}{\phi^{T}\Sigma\phi + \sigma^{2}}\right]w,$$

that is,

$$\Sigma_{\text{new}}^{-1}\bar{\theta}_{\text{new}} = \Sigma^{-1}\bar{\theta} + \left[\frac{\Sigma_{\text{new}}^{-1}\Sigma\phi}{\phi^T\Sigma\phi + \sigma^2}\right]w.$$
(43)

Notice that

$$\Sigma_{\text{new}}^{-1} \Sigma \phi = \left[\Sigma^{-1} + \frac{1}{\sigma^2} \phi \phi^T \right] \Sigma \phi = \phi + \frac{\phi^T \Sigma \phi}{\sigma^2} \phi = \frac{\sigma^2 + \phi^T \Sigma \phi}{\sigma^2} \phi.$$
(44)

Plug Equation (44) into Equation (43), we have Equation (42).

Based on Lemma 8, by mathematical induction, we have

$$\begin{split} \boldsymbol{\Sigma}_{t}^{-1} &= \boldsymbol{\Sigma}_{1}^{-1} + \frac{1}{\sigma^{2}} \sum_{\tau=1}^{t-1} \sum_{k=1}^{|A^{\tau}|} \phi_{a_{k}^{\tau}} \phi_{a_{k}^{\tau}}^{T} \\ \boldsymbol{\Sigma}_{t}^{-1} \bar{\theta}_{t} &= \boldsymbol{\Sigma}_{1}^{-1} \bar{\theta}_{1} \frac{1}{\sigma^{2}} \sum_{\tau=1}^{t-1} \sum_{k=1}^{|A^{\tau}|} \phi_{a_{k}^{\tau}} \mathbf{w}_{\tau} \left(a_{k}^{\tau} \right), \end{split}$$

further noting that $\Sigma_1 = \lambda^2 I$ and $\bar{\theta}_1 = 0$, we can derive Equation (36).

D. A Variant of Theorem 2 for Approximation Algorithms

By suitably redefining the realized regret, we can prove a variant of Theorem 2 in which ORACLE can be an approximation algorithm. Specifically, for a (possibly approximation) algorithm ORACLE, let $A^*(\mathbf{w})$ be the solution of ORACLE to the optimization problem $(E, \mathcal{A}, \mathbf{w})$, we say $\gamma \in [0, 1)$ is a *sub-optimality gap* of ORACLE if

$$f(A^*(\mathbf{w}), \mathbf{w}) \ge (1 - \gamma) \max_{A \in \mathcal{A}} f(A, \mathbf{w}), \quad \forall \mathbf{w}.$$
(45)

Then we define the (scaled) realized regret R_t^{γ} as

$$R_t^{\gamma} = f\left(A^{\text{opt}}, \mathbf{w}_t\right) - \frac{f\left(A^t, \mathbf{w}_t\right)}{1 - \gamma},\tag{46}$$

where A^{opt} is the exact solution to the optimization problem $(E, \mathcal{A}, \bar{\mathbf{w}})$. The (scaled) cumulative regret $R^{\gamma}(n)$ is defined as

$$R^{\gamma}(n) = \sum_{t=1}^{n} \mathbb{E}\left[R_t^{\gamma} | \bar{\mathbf{w}}\right].$$

Under the assumptions that (1) the support of P is a subset of $[0, 1]^L$ (i.e. $\mathbf{w}_t(e) \in [0, 1] \forall t$ and $\forall e \in E$), (2) the item weight $\mathbf{w}(e)$'s are statistically independent under P, and (3) the oracle ORACLE has sub-optimality gap $\gamma \in [0, 1)$, we have the following variant of Theorem 2 when CombLinUCB is applied to coherent learning cases:

Theorem 4. For any $\lambda, \sigma > 0$, any $\delta \in (0, 1)$, and any *c* satisfying

$$c \ge \frac{1}{\sigma} \sqrt{d \ln\left(1 + \frac{nK\lambda^2}{d\sigma^2}\right) + 2\ln\left(\frac{1}{\delta}\right) + \frac{\|\theta^*\|_2}{\lambda}},\tag{47}$$

if $\bar{\mathbf{w}} = \Phi \theta^*$ and the above three assumptions hold, then under CombLinUCB algorithm with parameter $(\Phi, \lambda, \sigma, c)$, we have

$$R^{\gamma}(n) \leq \frac{2cK\lambda}{1-\gamma} \sqrt{\frac{dn\ln\left(1+\frac{nK\lambda^2}{d\sigma^2}\right)}{\ln\left(1+\frac{\lambda^2}{\sigma^2}\right)}} + nK\delta.$$

Proof. Notice that Lemma 7 in Section B.1 still holds. With G defined in Equation (39), we have

$$\begin{split} R^{\gamma}(n) &= \sum_{t=1}^{n} \mathbb{E} \left[\sum_{e \in A^{\text{opt}}} \mathbf{w}_{t}(e) - \frac{1}{1 - \gamma} \sum_{e \in A^{t}} \mathbf{w}_{t}(e) \right] \\ &= \sum_{t=1}^{n} \mathbb{E} \left[\sum_{e \in A^{\text{opt}}} \bar{\mathbf{w}}(e) - \frac{1}{1 - \gamma} \sum_{e \in A^{t}} \bar{\mathbf{w}}(e) \right] \\ &= \mathbb{P}(G) \sum_{t=1}^{n} \mathbb{E} \left[\sum_{e \in A^{\text{opt}}} \bar{\mathbf{w}}(e) - \frac{1}{1 - \gamma} \sum_{e \in A^{t}} \bar{\mathbf{w}}(e) \middle| G \right] + \mathbb{P}\left(\bar{G}\right) \sum_{t=1}^{n} \mathbb{E} \left[\sum_{e \in A^{\text{opt}}} \bar{\mathbf{w}}(e) - \frac{1}{1 - \gamma} \sum_{e \in A^{t}} \bar{\mathbf{w}}(e) \middle| G \right] \\ &\leq \sum_{t=1}^{n} \mathbb{E} \left[\sum_{e \in A^{\text{opt}}} \bar{\mathbf{w}}(e) - \frac{1}{1 - \gamma} \sum_{e \in A^{t}} \bar{\mathbf{w}}(e) \middle| G \right] + \mathbb{P}\left(\bar{G}\right) nK, \end{split}$$

where the last inequality follows from the naive bound on R_t^{γ} . If c satisfies inequality (40), we have $\mathbb{P}(\bar{G}) \leq \delta$, hence we have

$$R^{\gamma}(n) \leq \sum_{t=1}^{n} \mathbb{E} \left[\sum_{e \in A^{\text{opt}}} \bar{\mathbf{w}}(e) - \frac{1}{1-\gamma} \sum_{e \in A^{t}} \bar{\mathbf{w}}(e) \middle| G \right] + nK\delta.$$

Finally, we bound $\sum_{t=1}^{n} \mathbb{E}\left[\sum_{e \in A^{\text{opt}}} \bar{\mathbf{w}}(e) - \frac{1}{1-\gamma} \sum_{e \in A^t} \bar{\mathbf{w}}(e) | G\right]$ using a worst-case bound conditioning on G (worst-case over all the possible random realizations), notice that conditioning on G, we have

$$\sum_{e \in A^{\text{opt}}} \bar{\mathbf{w}}(e) \le \sum_{e \in A^{\text{opt}}} \hat{\mathbf{w}}_t(e) \le \max_{A \in \mathcal{A}} \sum_{e \in A} \hat{\mathbf{w}}_t(e) \le \frac{1}{1 - \gamma} \sum_{e \in A^t} \hat{\mathbf{w}}_t(e),$$

where

- The first inequality follows from the definition of event G. Specifically, under event G, $\bar{\mathbf{w}}(e) \leq \hat{\mathbf{w}}_t(e)$ for all $t = 1, \ldots, n$ and all $e \in E$.
- The second inequality follows from $A^{\text{opt}} \in \mathcal{A}$.
- The last inequality follows from $A^t \leftarrow \text{ORACLE}(E, \mathcal{A}, \hat{\mathbf{w}}_t)$ and ORACLE has sub-optimality gap γ (see Equation (45)).

Thus we have

$$\sum_{e \in A^{\text{opt}}} \bar{\mathbf{w}}(e) - \frac{1}{1 - \gamma} \sum_{e \in A^t} \bar{\mathbf{w}}(e) \leq \frac{1}{1 - \gamma} \left[\sum_{e \in A^t} \hat{\mathbf{w}}_t(e) - \sum_{e \in A^t} \bar{\mathbf{w}}(e) \right]$$
$$= \frac{1}{1 - \gamma} \sum_{e \in A^t} \left[\left\langle \phi_e, \bar{\theta}_t - \theta^* \right\rangle + c \sqrt{\phi_e^T \Sigma_t \phi_e} \right]$$
$$\leq \frac{2c}{1 - \gamma} \sum_{e \in A^t} \sqrt{\phi_e^T \Sigma_t \phi_e},$$

where the last inequality follows from the definition of G. Recall that from Lemma 4, we also have

$$\sum_{t=1}^{n} \sum_{e \in A^{t}} \sqrt{\phi_{e}^{T} \Sigma_{t} \phi_{e}} \leq K \lambda \sqrt{\frac{dn \log\left(1 + \frac{nK\lambda^{2}}{d\sigma^{2}}\right)}{\log\left(1 + \frac{\lambda^{2}}{\sigma^{2}}\right)}}.$$

Putting the above inequalities together, we have proved the theorem.