# Target Tracking for Contextual Bandits: Application to Demand Side Management

## **Supplementary material**

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We provide the proofs in order of appearance of the corresponding result:

- The proof of Lemma 1 in Appendix A
- The proof of Proposition 1 in Appendix B
- The proof of Lemma 2 in Appendix C
- The proof of Lemma 3 in Appendix D
- The proof of Theorem 2 in Appendix E

We also give more details on the numerical expression of the covariance matrix  $\Gamma$  built in the experiments (see Section 5.1) based on real data:

– Details on the covariance matrix  $\Gamma$  in Appendix F.

## A. Proof of Lemma 1

The proof below relies on Laplace's method on supermartingales, which is a standard argument to provide confidence bounds on a self-normalized sum of conditionally centered random vectors. See Theorem 2 of Abbasi-Yadkori et al. (2011) or Theorem 20.2 in the monograph by Lattimore & Szepesvári (2018). Under Model 1 and given the definition of  $V_t$ , we have the rewriting

$$\begin{aligned} \widehat{\theta}_t &= V_t^{-1} \sum_{s=1}^t \phi(x_s, p_s) Y_{s, p_s} \\ &= V_t^{-1} \sum_{s=1}^t \phi(x_s, p_s) \big( \phi(x_s, p_s)^{\mathsf{T}} \theta + p_s^{\mathsf{T}} \varepsilon_s \big) \\ &= V_t^{-1} \big( (V_t - \lambda \mathbf{I}_d) \theta + M_t \big) = \theta - \lambda V_t^{-1} \theta + V_t^{-1} M_t \,, \end{aligned}$$

where we introduced

$$M_t = \sum_{s=1}^t \phi(x_s, p_s) p_s^{\mathrm{T}} \varepsilon_s \,,$$

which is a martingale with respect to  $\mathcal{F}_t = \sigma(\varepsilon_1, \dots, \varepsilon_t)$ . Therefore, by a triangle inequality,

$$\| V_t^{1/2} (\widehat{\theta}_t - \theta) \| = \| -\lambda V_t^{-1/2} \theta + V_t^{-1/2} M_t \|$$
  
  $\leq \lambda \| V_t^{-1/2} \theta \| + \| V_t^{-1/2} M_t \| .$ 

On the one hand, given that all eigenvalues of the symmetric matrix  $V_t$  are larger than  $\lambda$  (given the  $\lambda I_d$  term in its definition), all eigenvalues of  $V_t^{-1/2}$  are smaller than  $1/\sqrt{\lambda}$  and thus,

$$\lambda \left\| V_t^{-1/2} \theta \right\| \leq \lambda \frac{1}{\sqrt{\lambda}} \|\theta\| = \sqrt{\lambda} \|\theta\|$$

We now prove, on the other hand, that with probability at least  $1 - \delta$ ,

$$\left\|V_t^{-1/2}M_t\right\| \leqslant \rho \sqrt{2\ln \frac{1}{\delta} + d\ln \frac{1}{\lambda} + \ln \det(V_t)},$$

which will conclude the proof of the lemma.

Step 1: Introducing super-martingales. For all  $\nu \in \mathbb{R}^d$ , we consider

$$S_{t,\nu} = \exp\left(\nu^{\mathrm{T}}M_t - \frac{\rho^2}{2}\nu^{\mathrm{T}}V_t\nu\right)$$

and now show that it is an  $\mathcal{F}_t$ -super-martingale. First, note that since the common distribution of the  $\varepsilon_1, \varepsilon_2, \ldots$  is  $\rho$ -sub-Gaussian, then for all  $\mathcal{F}_{t-1}$ -measurable random vectors  $\nu_{t-1}$ ,

$$\mathbb{E}\left[\mathrm{e}^{\nu_{t-1}^{\mathrm{T}}\varepsilon_{t}} \left| \mathcal{F}_{t-1} \right] \leqslant \mathrm{e}^{\rho^{2} \|\nu_{t-1}\|^{2}/2} \,. \tag{14}$$

Now,

$$S_{t,\nu} = S_{t-1,\nu} \exp\left(\nu^{\mathrm{T}}\phi(x_t, p_t)p_t^{\mathrm{T}}\varepsilon_t - \frac{\rho^2}{2}\nu^{\mathrm{T}}\phi(x_t, p_t)\phi(x_t, p_t)^{\mathrm{T}}\nu\right)$$

where, by using the sub-Gaussian assumption (14) and the fact that  $\sum_{i} p_{j,t}^2 \leq 1$  for all convex weight vectors  $p_t$ ,

$$\mathbb{E}\left[\exp\left(\nu^{\mathrm{T}}\phi(x_{t}, p_{t})p_{t}^{\mathrm{T}}\varepsilon_{t} \middle| \mathcal{F}_{t-1}\right] \\ \leqslant \exp\left(\frac{\rho^{2}}{2}\nu^{\mathrm{T}}\phi(x_{t}, p_{t})\underbrace{p_{t}^{\mathrm{T}}p_{t}}_{\leqslant 1}\phi(x_{t}, p_{t})^{\mathrm{T}}\nu\right).$$

This implies  $\mathbb{E}[S_{t,\nu}|\mathcal{F}_{t-1}] \leq S_{t-1,\nu}$ .

Note that the rewriting of  $S_{t,\nu}$  in its vertex form is, with  $m = V_t^{-1} M_t / \rho^2$ :

$$S_{t,\nu} = \exp\left(\frac{1}{2}(\nu - m)^{\mathrm{T}} \rho^{2} V_{t} (\nu - m) + \frac{1}{2}m^{\mathrm{T}} \rho^{2} V_{t} m\right)$$
$$= \exp\left(\frac{1}{2}(\nu - m)^{\mathrm{T}} \rho^{2} V_{t} (\nu - m)\right)$$
$$\times \exp\left(\frac{1}{2\rho^{2}} \|V_{t}^{-1/2} M_{t}\|^{2}\right).$$

Step 2: Laplace's method—integrating  $S_{t,\nu}$  over  $\nu \in \mathbb{R}^d$ . The basic observation behind this method is that (given the vertex form)  $S_{t,\nu}$  is maximal at  $\nu = m = V_t^{-1}M_t/\rho^2$ and then equals  $\exp\left(\|V_t^{-1/2}M_t\|^2/(2\rho^2)\right)$ , which is (a transformation of) the quantity to control. Now, because the exp function quickly vanishes, the integral over  $\nu \in \mathbb{R}^d$  is close to this maximum. We therefore consider

$$\overline{S}_t = \int_{\mathbb{R}^d} S_{t,\nu} \, \mathrm{d}\nu \, .$$

We will make repeated uses of the fact that the Gaussian density functions,

$$\nu \longmapsto \frac{1}{\sqrt{\det(2\pi C)}} \exp\left((\nu - m)^{\mathrm{T}} C^{-1} (\nu - m)\right),$$

where  $m \in \mathbb{R}^d$  and C is a (symmetric) positive-definite matrix, integrate to 1 over  $\mathbb{R}^d$ . This gives us first the rewriting

$$\overline{S}_{t} = \sqrt{\det(2\pi\rho^{-2}V_{t}^{-1})} \exp\left(\frac{1}{2\rho^{2}} \|V_{t}^{-1/2}M_{t}\|^{2}\right).$$

Second, by the Fubini-Tonelli theorem and the supermartingale property

$$\mathbb{E}[S_{t,\nu}] \leq \mathbb{E}[S_{0,\nu}] = \exp(-\lambda\rho^2 \|\nu\|^2/2),$$

we also have

$$\mathbb{E}[\overline{S}_t] \leqslant \int_{\mathbb{R}^d} \exp(-\lambda \rho^2 \|\nu\|^2 / 2) \,\mathrm{d}\nu$$
$$= \sqrt{\det(2\pi \rho^{-2} \lambda^{-1} \mathrm{I}_d)}$$

Combining the two statements, we proved

$$\mathbb{E}\left[\exp\left(\frac{1}{2\rho^2} \left\| V_t^{-1/2} M_t \right\|^2\right)\right] \leqslant \sqrt{\frac{\det(V_t)}{\lambda^d}}.$$

Step 3: Markov-Chernov bound. For u > 0,

$$\mathbb{P}\left[\left\|V_{t}^{-1/2}M_{t}\right\| > u\right]$$

$$= \mathbb{P}\left[\frac{1}{2\rho^{2}}\left\|V_{t}^{-1/2}M_{t}\right\|^{2} > \frac{u^{2}}{2\rho^{2}}\right]$$

$$\leq \exp\left(-\frac{u^{2}}{2\rho^{2}}\right)\mathbb{E}\left[\exp\left(\frac{1}{2\rho^{2}}\left\|V_{t}^{-1/2}M_{t}\right\|^{2}\right)\right]$$

$$\leq \exp\left(-\frac{u^{2}}{2\rho^{2}} + \frac{1}{2}\ln\frac{\det(V_{t})}{\lambda^{d}}\right) = \delta$$

for the claimed choice

$$u = \rho \sqrt{2 \ln \frac{1}{\delta} + d \ln \frac{1}{\lambda} + \ln \det(V_t)}$$
.

#### **B.** Proof of Proposition 1

**Comment:** The main difference with the regret analysis of LinUCB provided by Chu et al. (2011) or Lattimore & Szepesvári (2018) is in the first part of *Step 1*, as we need to deal with slightly more complicated quantities: not just with linear quantities of the form  $\phi(x_t, p)^T \theta$ . Steps 2 and 3 are easy consequences of Step 1.

We show below (*Step 1*) that for all  $t \ge 2$ , if

$$\| V_{t-1}^{1/2} (\widehat{\theta}_{t-1} - \theta) \| \leq B_{t-1} (\delta t^{-2})$$
  
and  $\| \Gamma - \widehat{\Gamma}_t \|_{\infty} \leq \gamma, \quad (15)$ 

then

$$\forall p \in \mathcal{P}, \qquad \left| \ell_{t,p} - \widehat{\ell}_{t,p} \right| \leqslant \alpha_{t,p} \,. \tag{16}$$

Property (16), for those t for which it is satisfied, entails (*Step 2*) that the corresponding instantaneous regrets are bounded by

$$r_t \stackrel{\text{def}}{=} \ell_{t,p_t} - \min_{p \in \mathcal{P}} \ell_{t,p} \leqslant 2\alpha_{t,p_t}$$

It only remains to deal (*Step 3*) with the rounds t when (16) does not hold; they account for the  $1 - \delta$  confidence level.

*Step 1: Good estimation of the losses.* When the two events (15) hold, we have

$$\begin{aligned} \left| \ell_{t,p} - \widehat{\ell}_{t,p} \right| \\ &= \left| \left( \phi(x_t, p)^{\mathsf{T}} \theta - c_t \right)^2 + p^{\mathsf{T}} \Gamma p \right. \\ &- \left( \left[ \phi(x_t, p)^{\mathsf{T}} \widehat{\theta}_{t-1} \right]_C - c_t \right)^2 + p^{\mathsf{T}} \widehat{\Gamma}_t p \right| \\ &\leqslant \left| p^{\mathsf{T}} \Gamma p - p^{\mathsf{T}} \widehat{\Gamma}_t p \right| \\ &+ \left| \left( \phi(x_t, p)^{\mathsf{T}} \theta - c_t \right)^2 - \left( \left[ \phi(x_t, p)^{\mathsf{T}} \widehat{\theta}_{t-1} \right]_C - c_t \right)^2 \right|. \end{aligned}$$

On the one hand,  $|p^{T}\Gamma p - p^{T}\widehat{\Gamma}_{t}p| \leq \gamma$  while on the other hand,

$$\begin{aligned} \left| \left( \phi(x_t, p)^{\mathsf{T}} \theta - c_t \right)^2 - \left( \left[ \phi(x_t, p)^{\mathsf{T}} \widehat{\theta}_{t-1} \right]_C - c_t \right)^2 \right| \\ &= \left| \phi(x_t, p)^{\mathsf{T}} \theta - \left[ \phi(x_t, p)^{\mathsf{T}} \widehat{\theta}_{t-1} \right]_C \right| \\ &\times \left| \phi(x_t, p)^{\mathsf{T}} \theta + \left[ \phi(x_t, p)^{\mathsf{T}} \widehat{\theta}_{t-1} \right]_C - 2c_t \right|, \end{aligned}$$

where by the boundedness assumptions (5), all quantities in the final inequality lie in [0, C], thus

$$\left|\phi(x_t, p)^{\mathsf{T}}\theta + \left[\phi(x_t, p)^{\mathsf{T}}\widehat{\theta}_{t-1}\right]_C - 2c_t\right| \leq 2C.$$

Finally,

$$\left| \phi(x_t, p)^{\mathsf{T}} \theta - \left[ \phi(x_t, p)^{\mathsf{T}} \widehat{\theta}_{t-1} \right]_C \right|$$

$$\leq \left| \phi(x_t, p)^{\mathsf{T}} \theta - \phi(x_t, p)^{\mathsf{T}} \widehat{\theta}_{t-1} \right|$$

$$\leq \left\| V_{t-1}^{1/2} \left( \theta - \widehat{\theta}_{t-1} \right) \right\| \left\| V_{t-1}^{-1/2} \phi(x_t, p) \right\|,$$

$$(17)$$

where we used the Cauchy-Schwarz inequality for the second inequality, and the fact that  $|y - [x]_C| \leq |y - x|$  when  $y \in [0, C]$  and  $x \in \mathbb{R}$  for the first inequality. Collecting all bounds together, we proved

$$\left| \left( \phi(x_t, p)^{\mathsf{T}} \theta - c_t \right)^2 - \left( \left[ \phi(x_t, p)^{\mathsf{T}} \widehat{\theta}_{t-1} \right]_C - c_t \right)^2 \right|$$
  
 
$$\leq 2C \underbrace{ \left\| V_{t-1}^{1/2} \left( \theta - \widehat{\theta}_{t-1} \right) \right\|}_{\leqslant B_{t-1}(\delta t^{-2})} \left\| V_{t-1}^{-1/2} \phi(x_t, p) \right\|,$$

but of course, this term is also bounded by the quantity L introduced in Section 3.5. This concludes the proof of the claimed inequality (16).

*Step 2: Resulting bound on the instantaneous regrets.* We denote by

$$p_t^{\star} \in \operatorname*{arg\,min}_{p \in \mathcal{P}} \left\{ \ell_{t,p} + p^{\mathrm{T}} \Gamma p \right\}$$
(18)

an optimal convex vector to be used at round t. By definition (3) of the optimistic algorithm, we have that the played  $p_t$  satisfies

$$\begin{split} & \widehat{\ell}_{t,p_t} - \alpha_{t,p_t} \leqslant \widehat{\ell}_{t,p_t^\star} - \alpha_{t,p_t^\star} \,, \\ \text{that is,} & \widehat{\ell}_{t,p_t} - \widehat{\ell}_{t,p_t^\star} \leqslant \alpha_{t,p_t} - \alpha_{t,p_t^\star} \,. \end{split}$$

Now, for those t for which both events (15) hold, the property (16) also holds and yields, respectively for  $p = p_t$  and  $p = p_t^*$ :

$$\ell_{t,p_t} - \widehat{\ell}_{t,p_t} \leqslant \alpha_{t,p_t} \quad \text{and} \quad \widehat{\ell}_{t,p_t^\star} - \ell_{t,p_t^\star} \leqslant \alpha_{t,p_t^\star}.$$

Combining all these three inequalities together, we proved

$$\begin{aligned} r_t &= \ell_{t,p_t} - \ell_{t,p_t^{\star}} \\ &= \left(\ell_{t,p_t} - \widehat{\ell}_{t,p_t}\right) + \left(\widehat{\ell}_{t,p_t} - \widehat{\ell}_{t,p_t^{\star}}\right) + \left(\widehat{\ell}_{t,p_t^{\star}} - \ell_{t,p_t^{\star}}\right) \\ &\leqslant \alpha_{t,p_t} + \left(\alpha_{t,p_t} - \alpha_{t,p_t^{\star}}\right) + \alpha_{t,p_t^{\star}} = 2\alpha_{t,p_t} , \end{aligned}$$

as claimed. This yields the  $2\sum \alpha_{t,p_t}$  in the regret bound, where the sum is for  $t \ge n+1$ .

Step 3: Special cases. We conclude the proof by dealing with the time steps  $t \ge n + 1$  when at least one of the events (15) does not hold. By a union bound, this happens for some  $t \ge n + 1$  with probability at most

$$\frac{\delta}{2} + \delta \sum_{t \ge n+1} t^{-2} \leqslant \frac{\delta}{2} + \delta \int_2^\infty \frac{1}{t^2} \, \mathrm{d}t = \delta \,,$$

where we used  $n \ge 2$ . These special cases thus account for the claimed  $1 - \delta$  confidence level.

## C. Proof of Lemma 2

We derived the proof scheme below from scratch as we could find no suitable result in the literature for estimating  $\Gamma$  in our context.

We first consider the following auxiliary result.

**Lemma 4.** Let  $n \ge 1$ . Assume that the common distribution of the  $\varepsilon_1, \varepsilon_2, \ldots$  is  $\rho$ -sub-Gaussian. Then, no matter how the provider picks the  $p_t$ , we have, for all  $\delta \in (0, 1)$ , with probability at least  $1 - \delta$ ,

$$\left\|\sum_{t=1}^{n} p_t p_t^{\mathrm{T}} (\widehat{\Gamma}_n - \Gamma) p_t p_t^{\mathrm{T}} \right\|_{\infty} \leqslant \kappa_n \sqrt{n} \,,$$

where the quantities  $\kappa_n$ ,  $M_n$  and  $M'_n$  are defined as in Lemma 2:

$$M_n \stackrel{\text{def}}{=} \rho/2 + \ln(6n/\delta)$$
$$M'_n \stackrel{\text{def}}{=} M_n^2 \sqrt{2\ln(3K^2/\delta)} + 2\sqrt{\exp(2\rho)\delta/6}$$
$$\kappa_n \stackrel{\text{def}}{=} (C + 2M_n)B_n(\delta/3) + M'_n$$

*Proof of Lemma 4.* We can show that  $\widehat{\Gamma}_n$  defined in (4) satisfies

$$\sum_{t=1}^{n} p_t p_t^{\mathrm{T}} \widehat{\Gamma}_n p_t p_t^{\mathrm{T}} = \sum_{t=1}^{n} \widehat{Z}_t^2 p_t p_t^{\mathrm{T}}, \qquad (19)$$

where we recall that  $\widehat{Z}_t \stackrel{\text{def}}{=} Y_{t,p_t} - \left[\phi(x_t, p_t)^{\mathrm{T}} \widehat{\theta}_n\right]_C$ . Indeed, with,

$$\Phi(\widehat{\Gamma}) \stackrel{\text{def}}{=} \sum_{t=1}^{n} \left(\widehat{Z}_{t}^{2} - p_{t}^{\mathrm{T}}\widehat{\Gamma}p_{t}\right)^{2} = \sum_{t=1}^{n} \left(\widehat{Z}_{t}^{2} - \mathrm{Tr}(\widehat{\Gamma}p_{t}p_{t}^{\mathrm{T}})\right)^{2},$$

using  $\nabla_A \operatorname{Tr}(AB) = B$ , we get

$$\nabla_{\widehat{\Gamma}} \Phi(\widehat{\Gamma}) = \sum_{t=1}^{n} 2p_t p_t^{\mathsf{T}} \Big( \widehat{Z}_t^2 - p_t^{\mathsf{T}} \widehat{\Gamma} p_t \Big),$$

which leads to (19) by canceling the gradient and keeping in mind that  $p_t^{\mathrm{T}} \widehat{\Gamma} p_t$  is a scalar value.

Let us denote

$$Z_t \stackrel{\text{def}}{=} Y_{t,p_t} - \phi(x_t, p_t)^{\mathrm{T}} \theta = p_t^{\mathrm{T}} \varepsilon_t$$

for all  $t \ge 1$ . To prove the lemma, we replace  $\widehat{\Gamma}_n$  by using (19) and apply a triangular inequality:

$$\left\|\sum_{t=1}^{n} p_t p_t^{\mathsf{T}} (\widehat{\Gamma}_n - \Gamma) p_t p_t^{\mathsf{T}} \right\|_{\infty}$$

$$\leq \left\|\sum_{t=1}^{n} (\widehat{Z}_t^2 - Z_t^2) p_t p_t^{\mathsf{T}} \right\|_{\infty} + \left\|\sum_{t=1}^{n} Z_t^2 p_t p_t^{\mathsf{T}} - p_t p_t^{\mathsf{T}} \Gamma p_t p_t^{\mathsf{T}} \right\|_{\infty}$$
(20)

We will consecutively provide bounds for each of the two terms in the right-hand side of the above inequality, each holding with probability at least  $1 - \delta/3$ . To do so, we focus on the event defined below where all  $Z_t$  are bounded:

$$\mathcal{E}_n(\delta) \stackrel{\text{def}}{=} \{ \forall t = 1, \dots n, \quad |Z_t| \leqslant M_n \}, \qquad (21)$$

with  $M_n$  defined in the statement of the lemma. We will show below that  $\mathcal{E}_n(\delta)$  takes place with probability at least  $1 - \delta/3$ . All in all, our obtained global bound will hold with probability at least  $1 - \delta$ , as stated in the lemma.

Bounding the probability of the event  $\mathcal{E}_n(\delta)$ . Recall that  $p_t$  is  $\mathcal{F}_{t-1} = \sigma(\varepsilon_1, \ldots, \varepsilon_{t-1})$  measurable. For  $t \in \{1, \ldots, n\}$ , as  $\varepsilon_t$  is a  $\rho$ -sub-Gaussian variable independent of  $\mathcal{F}_{t-1}$ ,

$$\mathbb{E}\left[\exp(p_t^{\mathsf{T}}\varepsilon_t) \,\Big|\, \mathcal{F}_{t-1}\right] \leqslant \exp\left(\frac{\rho \|p_t\|^2}{2}\right) \leqslant \exp\left(\frac{\rho}{2}\right);$$

see Footnote 1 for a reminder of the definition of a  $\rho$ -sub-Gaussian variable. Using the Markov-Chernov inequality, we obtain

$$\mathbb{P}(Z_t \ge M_n \mid \mathcal{F}_{t-1}) \le \mathbb{E}\left[\exp(Z_t) \mid \mathcal{F}_{t-1}\right] \exp(-M_n)$$
$$\le \exp\left(\frac{\rho}{2} - M_n\right) = \frac{\delta}{6n}.$$
 (22)

Symmetrically, we get that  $\mathbb{P}(Z_t \leq -M_n) \leq \delta/6n$ . Combining all these bounds for t = 1, ..., n, the event  $\mathcal{E}_n(\delta)$  happens with probability at least  $1 - \delta/3$ .

Upper bound on the first term in (20). By Assumption (5), we have  $\phi(x_t, p_t)^{\mathrm{T}} \theta \in [0, C]$ , thus

$$\left|\widehat{Z}_t - Z_t\right| = \left|\phi(x_t, p_t)^{\mathsf{T}}\theta - \left[\phi(x_t, p_t)^{\mathsf{T}}\widehat{\theta}_n\right]_C\right| \leq C,$$

and therefore, on  $\mathcal{E}_n(\delta)$ ,

$$\left|\widehat{Z}_t + Z_t\right| \leq \left|\widehat{Z}_t - Z_t\right| + \left|2Z_t\right| \leq C + 2M_n \stackrel{\text{def}}{=} M_n''$$

Noting that all components of  $p_t p_t^{\mathrm{T}}$  are upper bounded by 1,

$$\begin{split} \sum_{t=1}^{n} (\widehat{Z}_{t}^{2} - Z_{t}^{2}) p_{t} p_{t}^{\mathrm{T}} \bigg\|_{\infty} &\leq \sum_{t=1}^{n} \left| \widehat{Z}_{t}^{2} - Z_{t}^{2} \right| \\ &= \sum_{t=1}^{n} \left| (\widehat{Z}_{t} - Z_{t}) (\widehat{Z}_{t} + Z_{t}) \right| \\ &\leq M_{n}'' \sqrt{n \sum_{t=1}^{n} (\widehat{Z}_{t} - Z_{t})^{2}} \,, \end{split}$$

where the last inequality was obtained by  $|\hat{Z}_t + Z_t| \leq M_n''$ together with the Cauchy-Schwarz inequality. Using that  $|y - [x]_C| \leq |y - x|$  when  $y \in [0, C]$  and  $x \in \mathbb{R}$ , we note that

$$\left|\widehat{Z}_t - Z_t\right| \leq \left|\phi(x_t, p_t)^{\mathrm{T}}(\widehat{\theta}_n - \theta)\right|.$$

All in all, we proved so far

$$\begin{split} \left\| \sum_{t=1}^{n} (\widehat{Z}_{t}^{2} - Z_{t}^{2}) p_{t} p_{t}^{\mathsf{T}} \right\|_{\infty} \\ & \leqslant M_{n}^{\prime\prime} \sqrt{n(\widehat{\theta}_{n} - \theta)^{\mathsf{T}} \left( \sum_{t=1}^{n} \phi(x_{t}, p_{t}) \phi(x_{t}, p_{t})^{\mathsf{T}} \right) (\widehat{\theta}_{n} - \theta)} \\ & = M_{n}^{\prime\prime} \sqrt{n(\widehat{\theta}_{n} - \theta)^{\mathsf{T}} (V_{n} - \lambda I) (\widehat{\theta}_{n} - \theta)} \\ & \leqslant M_{n}^{\prime\prime} \sqrt{n(\widehat{\theta}_{n} - \theta)^{\mathsf{T}} V_{n} (\widehat{\theta}_{n} - \theta)} \\ & = M_{n}^{\prime\prime} \left\| V_{n}^{1/2} (\theta - \widehat{\theta}_{n}) \right\| \sqrt{n} \,, \end{split}$$

where  $V_n = \lambda I + \sum_{t=1}^{n} \phi(x_t, p_t) \phi(x_t, p_t)^{\mathrm{T}}$  was used for the last steps.

From Lemma 1 and the bound (6), we finally obtain that with probability at least  $1 - \delta/3$ ,

$$\left\|\sum_{t=1}^{n} (\widehat{Z}_{t}^{2} - Z_{t}^{2}) p_{t} p_{t}^{\mathsf{T}}\right\|_{\infty} \leqslant M_{n}^{\prime\prime} B_{n}(\delta/3) \sqrt{n}$$
(23)  
=  $(C + 2M_{n}) B_{n}(\delta/3) \sqrt{n}.$ (24)

Upper bound on the second term in (20). Recall that  $p_t$  is  $\mathcal{F}_{t-1}$  measurable and that in Model 1, we defined  $Z_t = Y_{t,p_t} - \phi(x_t, p_t)^{\mathsf{T}} \theta = p_t^{\mathsf{T}} \varepsilon_t$ , which is a scalar value. These two observations yield

$$\mathbb{E}\left[Z_{t}^{2}p_{t}p_{t}^{\mathrm{T}} \mid \mathcal{F}_{t-1}\right] = \mathbb{E}\left[p_{t}Z_{t}^{2}p_{t}^{\mathrm{T}} \mid \mathcal{F}_{t-1}\right]$$
$$= \mathbb{E}\left[p_{t}p_{t}^{\mathrm{T}}\varepsilon_{t}\varepsilon_{t}^{\mathrm{T}}p_{t}p_{t}^{\mathrm{T}} \mid \mathcal{F}_{t-1}\right]$$
$$= p_{t}p_{t}^{\mathrm{T}} \mathbb{E}\left[\varepsilon_{t}\varepsilon_{t}^{\mathrm{T}} \mid \mathcal{F}_{t-1}\right] p_{t}p_{t}^{\mathrm{T}} = p_{t}p_{t}^{\mathrm{T}}\Gamma p_{t}p_{t}^{\mathrm{T}}.$$
 (25)

We wish to apply the Hoeffding–Azuma inequality to each component of  $Z_t^2 p_t p_t^{\mathsf{T}}$ , however, we need some boundedness to do so. Therefore, we consider instead  $Z_t^2 \mathbf{1}_{\{|Z_t| \leq M_n\}}$ . The indicated inequality, together with a union bound, entails that with probability at least  $1 - \delta/3$ ,

$$\left\|\sum_{t=1}^{n} Z_{t}^{2} \mathbf{1}_{\{|Z_{t}| \leq M_{n}\}} p_{t} p_{t}^{\mathrm{T}} - \sum_{t=1}^{n} \mathbb{E} \Big[ Z_{t}^{2} \mathbf{1}_{\{|Z_{t}| \leq M_{n}\}} p_{t} p_{t}^{\mathrm{T}} \Big| \mathcal{F}_{t-1} \Big] \right\|_{\infty}$$
$$\leq M_{n}^{2} \sqrt{2n \ln(3K^{2}/\delta)} . \tag{26}$$

Over  $\mathcal{E}_n(\delta)$ , using (25) and applying a triangular inequality,

we obtain

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$$\begin{aligned} \left\| \sum_{t=1}^{n} Z_{t}^{2} p_{t} p_{t}^{\mathsf{T}} - p_{t} p_{t}^{\mathsf{T}} \Gamma p_{t} p_{t}^{\mathsf{T}} \right\|_{\infty} \\ &= \left\| \sum_{t=1}^{n} Z_{t}^{2} \mathbf{1}_{\{|Z_{t}| \leq M_{n}\}} p_{t} p_{t}^{\mathsf{T}} - \sum_{t=1}^{n} \mathbb{E} \left[ Z_{t}^{2} p_{t} p_{t}^{\mathsf{T}} \right] \right\|_{\infty} \\ &\leq \left\| \sum_{t=1}^{n} Z_{t}^{2} \mathbf{1}_{\{|Z_{t}| \leq M_{n}\}} p_{t} p_{t}^{\mathsf{T}} - \sum_{t=1}^{n} \mathbb{E} \left[ Z_{t}^{2} p_{t} p_{t}^{\mathsf{T}} \mathbf{1}_{\{|Z_{t}| \leq M_{n}\}} \right] \right\|_{\infty} \\ &- \sum_{t=1}^{n} \mathbb{E} \left[ Z_{t}^{2} p_{t} p_{t}^{\mathsf{T}} \mathbf{1}_{\{|Z_{t}| > M_{n}\}} \right] \mathcal{F}_{t-1} \right] \right\|_{\infty} \\ &+ \sum_{t=1}^{n} \left\| \mathbb{E} \left[ Z_{t}^{2} p_{t} p_{t}^{\mathsf{T}} \mathbf{1}_{\{|Z_{t}| > M_{n}\}} \right] \mathcal{F}_{t-1} \right\|_{\infty} . \end{aligned}$$

We just need to bound the last term of the inequality above to conclude this part. Using that  $x^2 \leq \exp(x)$  for  $x \geq 0$ , we get

$$\mathbb{E}\left[Z_t^2 \mathbf{1}_{\{|Z_t| > M_n\}} \middle| \mathcal{F}_{t-1}\right]$$
  
$$\leqslant \mathbb{E}\left[\exp(|Z_t|) \mathbf{1}_{\{|Z_t| > M_n\}} \middle| \mathcal{F}_{t-1}\right].$$

Applying a conditional Cauchy-Schwarz inequality yields

$$\mathbb{E}\Big[\exp(|Z_t|)\mathbf{1}_{\{|Z_t|>M_n\}} \,\Big|\, \mathcal{F}_{t-1}\Big] \\ \leqslant \sqrt{\mathbb{E}\Big[\exp(2|Z_t|) \,\Big|\, \mathcal{F}_{t-1}\Big] \,\mathbb{E}\Big[\mathbf{1}_{\{|Z_t|>M_n\}} \,\Big|\, \mathcal{F}_{t-1}\Big]} \,.$$

Now, thanks to the sub-Gaussian property of  $\varepsilon_t$  used with  $\nu = 2p_t$  and  $\nu = -2p_t$ , we have

$$\mathbb{E} \Big[ \exp(2|Z_t|) \\ \leqslant \mathbb{E} \Big[ \exp(2Z_t) \, \big| \, \mathcal{F}_{t-1} \Big] + \mathbb{E} \Big[ \exp(-2Z_t) \, \big| \, \mathcal{F}_{t-1} \Big] \\ \leqslant 2 \exp(2\rho) \, .$$

The bound (22) and its symmetric version indicate that

$$\mathbb{P}(|Z_t| \ge M_n \, \big| \, \mathcal{F}_{t-1}) \le \frac{\delta}{3n} \, .$$

We therefore proved

$$\mathbb{E}\Big[\exp(|Z_t|)\mathbf{1}_{\{|Z_t|>M_n\}} \,\Big|\, \mathcal{F}_{t-1}\Big] \leqslant \sqrt{2\exp(2\rho)}\,\frac{\delta}{3n}$$

Thus, we have  $\mathbb{E}\left[Z_t^2 \mathbf{1}_{\{|Z_t| > M_n\}} \mid \mathcal{F}_{t-1}\right] \leq 2\sqrt{\exp(2\rho)\delta/(6n)}$ and as all components of the  $p_t p_t^{\mathrm{T}}$  are in [0, 1],

$$\left\| \mathbb{E} \left[ Z_t^2 \mathbf{1}_{\{|Z_t| > M_n\}} p_t p_t^{\mathsf{T}} \, \big| \, \mathcal{F}_{t-1} \right] \right\|_{\infty} \leqslant 2 \sqrt{\exp(2\rho)} \frac{\delta}{6n}.$$
(28)

Finally , combining (27) with (26) and (28), we get with probability  $1-\delta/3$ 

$$\left\| \sum_{t=1}^{n} Z_t^2 p_t p_t^{\mathsf{T}} - p_t p_t^{\mathsf{T}} \Gamma p_t p_t^{\mathsf{T}} \right\|_{\infty}$$
  
 
$$\leq M_n^2 \sqrt{2n \ln(3K^2/\delta)} + 2n \sqrt{\exp(2\rho)\delta/(6n)} = M_n' \sqrt{n}$$

where  $M'_n$  is defined in the statement of the lemma.

Combining the two upper bounds into (20). Combining the above upper bound with (20) and (24), we proved that with probability  $1 - \delta$ ,

$$\left\|\sum_{t=1}^{n} p_t p_t^{\mathsf{T}} \Big(\widehat{\Gamma}_n - \Gamma\Big) p_t p_t^{\mathsf{T}} \right\|_{\infty} \leq M'_n \sqrt{n} + M''_n B_n(\delta/3) \sqrt{n},$$

which concludes the proof.

#### Conclusion of the proof of Lemma 2

Remember from Section 3.3 that all vectors  $p^{(i,j)}$  are played at least  $n_0$  times in the *n* exploration rounds.

Proof of Lemma 2. Applying Lemma 4 together with

$$p_t p_t^{\mathrm{T}} (\widehat{\Gamma}_n - \Gamma) p_t p_t^{\mathrm{T}} = p_t \mathrm{Tr} \Big( p_t^{\mathrm{T}} (\widehat{\Gamma}_n - \Gamma) p_t \Big) p_t^{\mathrm{T}}$$
$$= \mathrm{Tr} \Big( (\widehat{\Gamma}_n - \Gamma) p_t p_t^{\mathrm{T}} \Big) p_t p_t^{\mathrm{T}}$$
(29)

we have, with probability at least  $1 - \delta$ , that for all pairs of coordinates  $(i, j) \in E$ ,

$$\left|\sum_{t=1}^{n} \operatorname{Tr}\left(\left(\widehat{\Gamma}_{n} - \Gamma\right) p_{t} p_{t}^{\mathrm{T}}\right) \left[p_{t} p_{t}^{\mathrm{T}}\right]_{i,j}\right| \leq \kappa_{n} \sqrt{n} \,. \tag{30}$$

Remember that in the set *E* considered in Section 3.3, we only have pairs (i, j) with  $i \leq j$ . However, for symmetry reasons, it will be convenient to also consider the vectors  $p^{(i,j)}$  with i > j, where the latter vectors are defined in an obvious way. We note that for all  $1 \leq i, j \leq K$ ,

$$p^{(i,j)}p^{(i,j)^{\mathrm{T}}} = p^{(j,i)}p^{(j,i)^{\mathrm{T}}}.$$
 (31)

Now, our aim is to control

$$\left|q^{\mathrm{T}}(\widehat{\Gamma}_{n}-\Gamma)q\right| = \left|\mathrm{Tr}\left(\left(\widehat{\Gamma}_{n}-\Gamma\right)qq^{\mathrm{T}}\right)\right|$$
 (32)

uniformly over  $q \in \mathcal{P}$ . The proof consists of two steps: establishing such a control for the special cases where qis one of the  $p^{(i,j)}$  and then, extending the control to arbitrary vectors  $q \in \mathcal{P}$ , based on a decomposition of  $qq^{T}$  as a weighted sum of  $p^{(i,j)}p^{(i,j)^{T}}$  vectors.

*Part 1: The case of the*  $p^{(i,j)}$  *vectors.* Consider first the off-diagonal elements  $1 \le i < j \le K$ . Note that since  $p_t$  is of the form  $p^{(i',j')}$  for all  $1 \le t \le n$ , we have

$$\begin{bmatrix} p_t p_t^{\mathsf{T}} \end{bmatrix}_{i,j} = \begin{cases} 1/4 & \text{if } p_t = p^{(i,j)}, \\ 0 & \text{otherwise.} \end{cases}$$
(33)

Using that  $p_t = p^{(i,j)}$  at least for  $n_0$  rounds, Inequality (30) entails

$$\frac{n_0}{4} \left| \operatorname{Tr} \left( \left( \widehat{\Gamma}_n - \Gamma \right) p^{(i,j)} p^{(i,j)^{\mathrm{T}}} \right) \right| \leqslant \kappa_n \sqrt{n} \,,$$

or put differently,

$$\left| \operatorname{Tr} \left( \left( \widehat{\Gamma}_n - \Gamma \right) p^{(i,j)} p^{(i,j)^{\mathrm{T}}} \right) \right| \leq \frac{4\kappa_n \sqrt{n}}{n_0} \,. \tag{34}$$

Now, let us consider the diagonal elements. Let  $1 \leq i \leq K$ . We have

$$[p_t p_t^{\mathsf{T}}]_{i,i} = \begin{cases} 1 & \text{if } p_t = p^{(i,i)}, \\ 1/4 & \text{if } p_t = p^{(i,j)} \text{ for some } j > i, \\ 1/4 & \text{if } p_t = p^{(k,i)} \text{ for some } k < i, \\ 0 & \text{otherwise,} \end{cases}$$

$$(35)$$

where we recall that the  $p_t$  are necessarily of the form  $p^{(k,\ell)}$ with  $k \leq \ell$ . Therefore, Inequality (30) yields

$$n_{0} \left| \operatorname{Tr} \left( \left( \widehat{\Gamma}_{n} - \Gamma \right) \left( p^{(i,i)} p^{(i,i)^{\mathrm{T}}} + \frac{1}{4} \sum_{j > i} p^{(i,j)} p^{(i,j)^{\mathrm{T}}} \right. \right. \\ \left. + \frac{1}{4} \sum_{k < i} p^{(k,i)} p^{(k,i)^{\mathrm{T}}} \right) \right) \right| \leq \kappa_{n} \sqrt{n} \,,$$

which we rewrite by symmetry—see (31)—as

$$\left| \operatorname{Tr}\left( \left( \widehat{\Gamma}_{n} - \Gamma \right) \left( p^{(i,i)} p^{(i,i)^{\mathrm{T}}} + \frac{1}{4} \sum_{j \neq i} p^{(i,j)} p^{(i,j)^{\mathrm{T}}} \right) \right) \right| \\ \leqslant \frac{\kappa_{n} \sqrt{n}}{n_{0}} . \quad (36)$$

*Part 2-1: Decomposing arbitrary vectors*  $q \in \mathcal{P}$ . Now, let  $q \in \mathcal{P}$ . We show below by means of elementary calculations that

$$qq^{\mathrm{T}} = \sum_{i=1}^{K} \sum_{j=1}^{K} u(i,j) \ p^{(i,j)} p^{(i,j)^{\mathrm{T}}}$$
(37)

with  $u(i,j) = 2q_iq_j$  if  $i \neq j$  and  $u(i,i) = 2q_i^2 - q_i$ .

Indeed, by identification and by imposing u(i, j) = u(j, i) for all pairs i, j, the equalities (33) and the symmetry property (31) entail, for  $k \neq k'$ :

$$q_{k}q_{k'} = \left[qq^{\mathsf{T}}\right]_{k,k'} = \sum_{i=1}^{K} \sum_{j=1}^{K} u(i,j) \left[p^{(i,j)}p^{(i,j)^{\mathsf{T}}}\right]_{k,k'}$$
$$= \frac{u(k,k')}{4} + \frac{u(k',k)}{4} = \frac{u(k,k')}{2},$$

which can be rephrased as  $u(k, k') = u(k', k) = 2q_k q_{k'}$ . Now, let us calculate the diagonal elements, by identification and by the equalities (35) as well as by the symmetry property (31):

$$q_k^2 = [qq^{\mathsf{T}}]_{k,k} = \sum_{i=1}^K \sum_{j=1}^K u(i,j) [p^{(i,j)}p^{(i,j)^{\mathsf{T}}}]_{k,k}$$
  
=  $u(k,k) + \sum_{i \neq k} \frac{u(i,k)}{4} + \sum_{j \neq k} \frac{u(k,j)}{4}$   
=  $u(k,k) + \frac{1}{2} \sum_{i \neq k} u(i,k) = u(k,k) + \sum_{i \neq k} q_k q_i$   
=  $u(k,k) + \sum_{i=1}^K q_k q_i - q_k^2 = u(k,k) + q_k - q_k^2$ 

which leads to  $u(k,k) = 2q_k^2 - q_k$ .

We introduce the notation

$$P^{(i,j)} = p^{(i,j)} p^{(i,j)^{\mathrm{T}}}$$

and in light of (34) and (36), we rewrite (37) as

$$qq^{\mathrm{T}} = \sum_{i=1}^{K} u(i,i) \left( P^{(i,i)} + \frac{1}{4} \sum_{j \neq i} P^{(i,j)} \right) \\ + \sum_{i=1}^{K} \sum_{j \neq i} \left( u(i,j) - \frac{u(i,i)}{4} \right) P^{(i,j)} .$$

*Part 2-2: Controlling arbitrary vectors*  $q \in \mathcal{P}$ . Therefore, substituting this decomposition of  $qq^{T}$  into the aim (32), and using the linearity of the trace as well as the triangle inequality for absolute values, we obtain

$$\begin{aligned} \left| q^{\mathrm{T}} (\widehat{\Gamma}_{n} - \Gamma) q \right| &= \left| \mathrm{Tr} \left( (\widehat{\Gamma}_{n} - \Gamma) q q^{\mathrm{T}} \right) \right| \\ &\leqslant \sum_{i=1}^{K} \left| u(i,i) \right| \left| \mathrm{Tr} \left( (\widehat{\Gamma}_{n} - \Gamma) \left( P^{(i,i)} + \frac{1}{4} \sum_{j \neq i} P^{(i,j)} \right) \right) \right| \\ &+ \sum_{i=1}^{K} \sum_{j \neq i} \left| u(i,j) - \frac{u(i,i)}{4} \right| \left| \mathrm{Tr} \left( (\widehat{\Gamma}_{n} - \Gamma) P^{(i,j)} \right) \right| \end{aligned}$$

We then substitute the upper bounds (34) and (36) and get

$$\left| q^{\mathrm{T}} (\widehat{\Gamma}_{n} - \Gamma) q \right| \\ \leqslant \frac{\kappa_{n} \sqrt{n}}{n_{0}} \left( \sum_{i=1}^{K} \left| u(i,i) \right| + 4 \sum_{i=1}^{K} \sum_{j \neq i} \left| u(i,j) - \frac{u(i,i)}{4} \right| \right).$$

By the triangle inequality, by the values  $2q_iq_j$  of the coeffi-

cients u(i, j) when  $i \neq j$  and by using  $|u(i, i)| \leq q_i$ ,

$$\sum_{i=1}^{K} |u(i,i)| + 4 \sum_{i=1}^{K} \sum_{j \neq i} |u(i,j) - \frac{u(i,i)}{4}|$$
  
$$\leqslant K \sum_{i=1}^{K} |u(i,i)| + 4 \sum_{i=1}^{K} \sum_{j \neq i} |u(i,j)|$$
  
$$\leqslant K \sum_{i=1}^{K} q_i + 8 \sum_{i=1}^{K} \sum_{j \neq i} q_i q_j$$
  
$$= K + 8 \sum_{i=1}^{K} q_i (1 - q_i) \leqslant K + 8.$$

Putting all elements together, we proved

$$\sup_{q\in\mathcal{P}} \left| q^{\mathrm{T}} \big( \widehat{\Gamma}_n - \Gamma \big) q \right| \leqslant \frac{\kappa_n \sqrt{n}}{n_0} (K+8) \,,$$

which concludes the proof of Lemma 2.

### D. Proof of Lemma 3

We recall that this lemma is a straightforward adaptation/generalization of Lemma 19.1 of the monograph by Lattimore & Szepesvári (2018); see also a similar result in Lemma 3 by Chu et al. (2011).

We consider the worst case when all summations would start at n + 1 = 2.

By definition, the quantity  $\overline{B}$  upper bounds all the  $B_{t-1}(\delta t^{-2})$ . It therefore suffices to upper bound

$$\sum_{t=2}^{T} \min\left\{L, \ 2C\overline{B} \|V_{t-1}^{-1/2}\phi(x_t, p_t)\|\right\}$$
  
$$\leq \sqrt{T} \sqrt{\sum_{t=2}^{T} \min\left\{L^2, \ (2C\overline{B})^2 \|V_{t-1}^{-1/2}\phi(x_t, p_t)\|^2\right\}}$$
  
$$= \sqrt{T} \sqrt{\sum_{t=2}^{T} \min\left\{L^2, \ (2C\overline{B})^2 \left(\frac{\det(V_t)}{\det(V_{t-1})} - 1\right)\right\}}$$

where we applied first the Cauchy-Schwarz inequality and used second the equality

$$1 + \left\| V_{t-1}^{-1/2} \phi(x_t, p_t) \right\|^2$$
  
= 1 + \phi(x\_t, p\_t)^{\mathsf{T}} V\_{t-1}^{-1} \phi(x\_t, p\_t) = \frac{\det(V\_t)}{\det(V\_{t-1})}

that follows from a standard result in online matrix theory, namely, Lemma 5 below.

Now, we get a telescoping sum with the logarithm function by using the inequality

$$\forall b > 0, \quad \forall u > 0, \qquad \min\{b, u\} \leqslant b \frac{\ln(1+u)}{\ln(1+b)}, \quad (38)$$

which is proved below. Namely, we further bound the sum above by

$$\begin{split} &\sum_{t=2}^{T} \min\left\{L^2, \ \left(2C\overline{B}\right)^2 \left(\frac{\det(V_t)}{\det(V_{t-1})} - 1\right)\right\} \\ &\leqslant \left(2C\overline{B}\right)^2 \sum_{t=2}^{T} \min\left\{\frac{L^2}{\left(2C\overline{B}\right)^2}, \ \frac{\det(V_t)}{\det(V_{t-1})} - 1\right\} \\ &\leqslant \left(2C\overline{B}\right)^2 \sum_{t=2}^{T} \frac{L^2/\left(2C\overline{B}\right)^2}{\ln\left(1 + L^2/\left(2C\overline{B}\right)^2\right)} \ln\left(\frac{\det(V_t)}{\det(V_{t-1})}\right) \\ &= \frac{L^2}{\ln\left(1 + L^2/\left(2C\overline{B}\right)^2\right)} \ln\left(\frac{\det(V_T)}{\det(V_2)}\right) \\ &\leqslant \frac{L^2}{\ln\left(1 + L^2/\left(2C\overline{B}\right)^2\right)} d\ln\frac{\lambda + T}{\lambda} \end{split}$$

where we used (5) and one of its consequences to get the last inequality.

Finally, we use  $1/\ln(1+u) \le 1/u + 1/2$  for all  $u \ge 0$  to get a more readable constant:

$$\frac{L^2}{\ln\left(1+L^2/(2C\overline{B})^2\right)} \leqslant \left(2C\overline{B}\right)^2 + \frac{L^2}{2}$$

The proof is concluded by collecting all pieces.

Finally, we now provide the proofs of two either straightforward or standard results used above.

#### **D.1. A Standard Result in Online Matrix Theory**

The following result is extremely standard in online matrix theory (see, among many others, Lemma 11.11 in Cesa-Bianchi & Lugosi, 2006 or the proof of Lemma 19.1 in the monograph by Lattimore & Szepesvári, 2018).

**Lemma 5.** Let M a  $d \times d$  full-rank matrix, let  $u, v \in \mathbb{R}^d$  be two arbitrary vectors. Then

$$1 + v^{\mathrm{T}} M^{-1} u = \frac{\det(M + uv^{\mathrm{T}})}{\det(M)}$$

The proof first considers the case  $M = I_d$ . We are then left with showing that  $det(I_d + uv^T) = 1 + v^T u$ , which follows from taking the determinant of every term of the equality

$$\begin{bmatrix} \mathbf{I}_d & \mathbf{0} \\ v^{\mathsf{T}} & \mathbf{1} \end{bmatrix} \begin{bmatrix} \mathbf{I}_d + uv^{\mathsf{T}} & u \\ \mathbf{0} & \mathbf{1} \end{bmatrix} \begin{bmatrix} \mathbf{I}_d & \mathbf{0} \\ -v^{\mathsf{T}} & \mathbf{1} \end{bmatrix}$$
$$= \begin{bmatrix} \mathbf{I}_d & u \\ \mathbf{0} & \mathbf{1} + v^{\mathsf{T}}u \end{bmatrix}.$$

Now, we can reduce the case of a general M to this simpler case by noting that

$$\det(M + uv^{\mathsf{T}}) = \det(M) \ \det\left(\mathbf{I}_d + (M^{-1}u)v^{\mathsf{T}}\right)$$
$$= \det(M) \ \left(1 + v^{\mathsf{T}}M^{-1}u\right).$$

#### **D.2.** Proof of Inequality (38)

This inequality is used in Lemma 19.1 of the monograph by Lattimore & Szepesvári (2018), in the special case b = 1. The extension to b > 0 is straightforward.

We fix b > 0. We want to prove that

$$\forall u > 0, \qquad \min\{b, u\} \leqslant b \, \frac{\ln(1+u)}{\ln(1+b)} \,. \tag{39}$$

We first note that

$$\min\{b, u\} = b \frac{\ln(1+u)}{\ln(1+b)}$$
 for  $u = b$ 

and that  $\min\{b, u\} = b$  for  $u \ge b$ , with the right-hand side of (39) being an increasing function of u. Therefore, it suffices to prove (39) for  $u \in [0, b]$ , where  $\min\{b, u\} = u$ . Now,

$$u \longmapsto b \frac{\ln(1+u)}{\ln(1+b)} - u$$

is a concave and (twice) differentiable function, vanishing at u = 0 and u = b, and is therefore non-negative on [0, b]. This concludes the proof.

#### E. Proof of Theorem 2

**Comment:** The key observation lies in Step 1 (and is tagged as such); the rest is standard maths.

Because of the expression for the expected losses (8) and the consequence (10) of attainability, the regret can be rewritten as

$$R_T = \sum_{t=1}^T \ell_{t,p_t} = \sum_{t=1}^T (\phi(x_t, p_t)^{\mathsf{T}} \theta - c_t)^2.$$

We first successively prove (*Step 1*) that for  $t \ge 2$ , if the bound of Lemma 1 holds, namely,

$$\left\| V_{t-1}^{1/2} \left( \theta - \widehat{\theta}_{t-1} \right) \right\| \leqslant B_{t-1}(\delta t^{-2}), \qquad (40)$$

then

$$\ell_{t,p_t} \leqslant 2\beta_{t,p_t} + 2\tilde{\ell}_{t,p_t} , \qquad (41)$$

$$\widetilde{\ell}_{t,p_t} \leqslant \beta_{t,p_t} + \widetilde{\ell}_{t,p_t^\star} - \beta_{t,p_t^\star} , \qquad (42)$$

$$\tilde{\ell}_{t,p_t^\star} \leqslant \beta_{t,p_t^\star} \,. \tag{43}$$

These inequalities collectively entail the bound  $\ell_{t,p_t} \leq 4\beta_{t,p_t}$ . Of course, because of the boundedness assumptions (5), we also have  $\ell_{t,p_t} \leq C^2$ . It then suffices to bound the sum (*Step 2*) of the  $\ell_{t,p_t}$  by the sum of the min{ $C^2, 4\beta_{t,p_t}$ } and control for the probability of (40).

Step 1: Proof of (41)–(43). Inequality (42) holds by definition of the algorithm. For (43) and (41), we re-use the inequality (17) proved earlier: for all  $p \in \mathcal{P}$ ,

$$\left( \phi(x_{t}, p)^{\mathsf{T}} \left( \theta - \widehat{\theta}_{t-1} \right) \right)^{2}$$

$$\leq \left\| V_{t-1}^{1/2} \left( \theta - \widehat{\theta}_{t-1} \right) \right\|^{2} \left\| V_{t-1}^{-1/2} \phi(x_{t}, p) \right\|^{2}$$

$$\leq B_{t-1} (\delta t^{-2})^{2} \left\| V_{t-1}^{-1/2} \phi(x_{t}, p) \right\|^{2} \stackrel{\text{def}}{=} \beta_{t, p},$$

$$(45)$$

where we used the bound (40) for the last inequality. This inequality directly yields (43) by taking  $p = p_t^*$ .

Now comes the specific improvement and our key observation: using that  $(u + v)^2 \leq 2u^2 + 2v^2$ , we have

$$\ell_{t,p_t} = \left(\phi(x_t, p_t)^{\mathsf{T}}\theta - \phi(x_t, p_t)^{\mathsf{T}}\widehat{\theta}_{t-1} + \phi(x_t, p_t)^{\mathsf{T}}\widehat{\theta}_{t-1} - c_t\right)^2$$
$$\leqslant 2\left(\phi(x_t, p_t)^{\mathsf{T}}\theta - \phi(x_t, p_t)^{\mathsf{T}}\widehat{\theta}_{t-1}\right)^2$$
$$+ 2\underbrace{\left(\phi(x_t, p_t)^{\mathsf{T}}\widehat{\theta}_{t-1} - c_t\right)^2}_{=\widetilde{\ell}_{t,p_t}},$$

which yields (41) via (45) used with  $p = p_t$ .

Step 2: Summing the bounds. First, the bound (40) holds, by Lemma 1, with probability at least  $1-\delta t^{-2}$  for a given  $t \ge 2$ .

By a union bound, it holds for all  $t \ge 2$  with probability at least  $1 - \delta$ . By bounding  $\ell_{t,p_t}$  by  $C^2$  and the  $B_{t-1}(\delta t^{-2})$  by  $\overline{B}$ , we therefore get, from Step 1, that with probability at least  $1 - \delta$ ,

$$\overline{R}_T \leqslant C^2 + \sum_{t=2}^T \min\left\{C^2, \ 4\overline{B}^2 \|V_{t-1}^{-1/2}\phi(x_t, p)\|^2\right\}.$$

Now, as in the proof of Lemma 3 above (Appendix D),

$$\begin{split} &\sum_{t=2}^{T} \min\left\{C^2, \ 4\overline{B}^2 \left\|V_{t-1}^{-1/2}\phi(x_t, p)\right\|^2\right\} \\ &= \sum_{t=2}^{T} \min\left\{C^2, \ 4\overline{B}^2 \left(\frac{\det(V_T)}{\det(V_1)} - 1\right)\right\} \\ &\leqslant 4\overline{B}^2 \sum_{t=2}^{T} \frac{C^2/(4\overline{B}^2)}{\ln\left(1 + C^2/(4\overline{B}^2)\right)} \ln\left(\frac{\det(V_t)}{\det(V_{t-1})}\right) \\ &= \frac{C^2}{\ln\left(1 + C^2/(4\overline{B}^2)\right)} \ln\left(\frac{\det(V_T)}{\det(V_1)}\right) \\ &\leqslant \left(4\overline{B}^2 + \frac{C^2}{2}\right) d\ln\frac{\lambda + T}{\lambda} \,. \end{split}$$

This concludes the proof.

# F. Numerical expression of the covariance matrix $\Gamma$ built on data

The covariance matrix  $\Gamma$  was built based on historical data as indicated in Section 5.1. Namely, we considered the time series of residuals associated with our estimation of the consumption. The diagonal coefficients  $\Gamma_{j,j}$  were given by the empirical variance of the residuals associated with tariff j, while non-diagonal coefficients  $\Gamma_{j,j'}$  were given by the empirical covariance between residuals of tariffs j and j' at times t and  $t \pm 48$ . (A more realistic model might consider a noise which depends on the half-hour of the day).

Numerical expression obtained. More precisely, the variance terms  $\Gamma_{1,1}$ ,  $\Gamma_{2,2}$ , and  $\Gamma_{3,3}$  were computed with respectively 788, 15 072 and 1 660 observations, while the non-diagonal coefficients were based on fewer observations: 1 318 for  $\Gamma_{2,3}$  and 620 for  $\Gamma_{1,2}$ , but only 96 for  $\Gamma_{1,3}$ . The resulting matrix  $\Gamma$  is

$$\Gamma = \sigma^2 \begin{pmatrix} 1.11 & 0.46 & 0.04 \\ 0.46 & 1.00 & 0.56 \\ 0.04 & 0.56 & 2.07 \end{pmatrix} \quad \text{with} \quad \sigma = 0.02.$$

To get an idea of the orders of magnitude at stake, we indicate that in the data set considered, the mean consumption remained between 0.08 and 0.21 kWh per half-hour and that its empirical average equals 0.46.

**Off-diagonal coefficients are non-zero.** We may test, for each  $j \neq j'$ , the null hypothesis  $\Gamma_{j,j'} = 0$  using the Pearson correlation test; we obtain low p-values (smaller than something of the order of  $10^{-13}$ ), which shows that  $\Gamma$  is significantly different from a diagonal matrix. We may conduct a similar study to show that it is not proportional to the all-ones matrix, nor to any matrix with a special form.